

Developed by JA Japan and participated by students from Korea, Philippines, and Singapore, the TTBiz program is sponsored by Accenture Japan to inspire high school students to be a global leader.

"We aim to create the best environment for today's young people to acquire the skills they need to become global business leaders in the future. We are not here simply to administer the program. We are very mindful in making a positive social impact through TTBiz." said Mr Joichi Ebihara, Managing Director, Accenture Strategy, Health & Public Service and Corporate Citizenship.

Over a period of 9 months, participating teams were challenged to develop a travel plan to attract Asian tourists to Japan and communicate/compete through skype for business. The champion team was awarded a travel experience to Japan in June 2018.

Japanese students' reflections after competing in TTBiz

"I REALLY enjoyed making a plan of Japan trip. I have learned that it was very important to express my opinion, even though I didn't have good English skills... I was shocked that Singapore and Korea teams can speak English very well and especially Singapore members' leadership..."

"This experience has made me strong...When our team had big challenges, Accenture volunteers gave us advice, and it was very helpful. I have learned that we could solve any challenges if we do our best as a team..."


accenture

