

## Message from Vivian Lau, President of JA Asia Pacific



What top three skills are employers looking for in 2020? According to the World Economic Forum, they are complex problem solving, critical thinking and creativity. This resonates strongly with the learning mission of JA as our programs are focused on engaging youth not only to learn by doing, but also to apply the top three skills to address some of the entrepreneurial and social challenges in their local communities. Bringing learning experiences to our youth that will truly make a difference in their lives and future remains an integral part of JA Asia Pacific's works in the region.

In October, it was my honor to activate youth for the future of work at 'Your Future Unleashed!' A professional development symposium organized by JA Guam. In addition to speaking at the Symposium, it was my honor to meet with Mr. Eddie Baza Calvo, Governor of Guam, JA Guam Board, Alumni, network schools, and local media, to advocate the work we do in the region and explore more even more learning opportunities for the youth in Guam. Furthermore, I had the opportunity to share the best practices of Cha-Ching Curriculum's implementation in Indonesia, Malaysia, and the Philippines with Cha-Ching Curriculum teachers in the Philippines at the fourth Cha-Ching Educator's conference, organized by Pru Life UK and supported by local partners including JA Philippines.

Learning is fun! We are proud to announce that Sylvia Chong, a JA student from Singapore was awarded The Business of Fun (<https://www.jaworldwide.org/businessoffun>) Top Innovation Award by IAAPA earlier this month! Sylvia, is awarded a trip to the IAAPA International Attractions Expo in Orlando, Florida, USA in the month of November for even more extended learning opportunities in the amusement parks and attractions Industry.

We take learning seriously and we take having fun seriously. Wishing everyone serious fun as we learn and relearn to activate our youth for the future of work.

# JAAP WORKS

October 2017

JA Asia Pacific  
A Member of JA Worldwide

## JA STORY



To commemorate JA's 100th year in 2019, JA Worldwide has launched the 100 Lives/ "I am JA" videos campaign. With the support from JA members and partners on the ground, the campaign includes video profiles of JA alumni who are making a difference across the globe.

In this issue of the JA AP WORKS's JA story section, JA Asia Pacific is proud to share two of the 'I am JA' videos, featuring outstanding alumni from China.

Watch their inspiring journey and stay tuned for more inspiring stories to come!



"The JA program is the supplement that is precisely what China's education lacks." says Jimmy Zhou, Founding Partner and Managing Director, Cheng Ding Capital

Go here to read more about JA alumnus Jimmy Zhou's inspiring story.

<https://www.youtube.com/watch?v=d9dl3cE9kzs&feature=youtu.be>



"The most important thing I have learnt from the JA classes is what we call value proposition..." Says Max Tang, Founder, YBase

Go here to read more about JA Alumnus Max Tang's inspiring story.

<https://www.youtube.com/watch?v=bWTBfNPABSw&feature=youtu.be>

## Regional Initiatives, Programs, and Event

### Activating youth for the future of work at 'Your Future Unleashed!' A professional development symposium organized by JA Guam.

For more than 40 years since 1975 JA Guam has been inspiring and preparing youth in Guam to succeed in the global economy. Congratulations to JA Guam for organizing a successful professional development symposium in October, 2017!

In addition to activating youth for the future of work at the symposium, Vivian Lau, President of JA Asia Pacific, was honored to meet with the Governor of Guam, JA Guam Board, JA Alumni, Schools, and local media to activate youth for the future of works.



Meeting with Eddie Baza Calvo, Governor of Guam



Vivian Lau, President of JA Asia Pacific with JA Guam Board of Directors



Vivian Lau, President of JA Asia Pacific and Beth Lizman, Executive Director of JA Guam, with Jess Quenga and Anthony Quenga of JA Guam, proud 2010 JAAP COY alumni

## Cha-Ching Curriculum's best practices sharing at The Fourth Cha-Ching Educators' Conference on Financial Literacy



Pru Life Insurance Corporation of U.K. (Pru Life UK) strengthens its commitment to promote financial literacy among Filipinos by hosting its Fourth Cha-Ching Educators' Conference on Financial Literacy from October 26 to 27 in Manila, Philippines. Riding on the theme of "Scaling Faster and Raising Financial Literacy to New Heights", the yearly conference brought together over 280 partners and teachers from both public and private partner schools across the Philippines



Vivian Lau, President of JA Asia Pacific shared best practices of Cha-Ching Curriculum implementation across the region with educations at the conference.

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Organized by JA Worldwide and IAAPA, The Business of Fun online contest was held from June 1 to September 21, 2017. And the Top Innovation Award goes to...



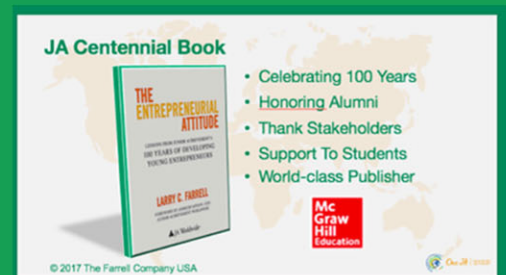
To provide young people with exposures and opportunities in the amusement parks and attractions industry, JA Worldwide and IAAPA Foundation came together to launch The Business of Fun global online contest (<https://www.jaworldwide.org/businessoffun>) from June to September this year. The contest was promoted globally through JA members around the world and young people ages 14-19 were challenged to present a business innovation, designed to increase the appeal of amusement parks and attractions for both new and returning guests.

JA Asia Pacific is proud to announce that Sylvia Chong, a JA student from Singapore was awarded The Business of Fun Top Innovation Award by IAAPA earlier this month! Joined by a family member and local JA member, Hau Yee Ng, Executive Director of JA Singapore, Sylvia is awarded a trip to the IAAPA International Attractions Expo in Orlando, Florida, USA in November. The trip will be a great extended learning opportunity for all, including private meeting with three key industry executives and VIP visits to Orlando attractions.

## JA Centennial Book – THE ENTREPRENEURIAL ATTITUDE is coming!

Larry Farrell's book - The Entrepreneurial Attitude: Lessons from JA's 100 Years of Developing Young Entrepreneurs will be published and released in April 2018, and will be available at that time for JA members to order at a substantial discount. Larry, who is one of the world's leading expert on entrepreneurship, is interviewing 66 JA alumni, and Asheesh Advani, President and CEO of JA Worldwide, will provide a forward to the book.

Thanks for the alumni nominations and support from JA members in the region, as more than 12 JA Asia Pacific Alumni and their journeys will be featured in the book! Larry will be embarking on a promotional trip for the book prior to April 2018, and is open to join force with JA members in the region from late March onwards to promote the book at local events and conferences. Please contact Winnie Ho ( [winnie.ho@jaasiapacific.org](mailto:winnie.ho@jaasiapacific.org) ) to explore collaboration opportunities with Larry Farrell in your market.



## Bravo!

## TEDxYouth@HongKong 2017 is coming and open for registration!

Save the date -> November 25, 2017

TEDxYouth@HongKong 2017 , to be held on November 25, 2017, is now open for public registration! Vivian Lau, President of JA Asia Pacific is the Convener and Curator of TEDxYouth@HongKong since 2010. Organized by JA Asia Pacific and eLearning Consortium (eLC), the theme this year is "Bravo!" and presenters from Technology, Entertainment, Design, and Cultures will join the live event to share their stories. Stay tuned as 2017 presenters are introduced via the following channels in the coming weeks.



Website: <http://tedxyouthhongkong.com.hk/>

Facebook: @ TEDxYouthhongkong

Instagram: tedxyouthhk

#tedxyouthhk #tedxyouthhk2017 #tedxyouthhongkong #tedx #tedxyouth #Bravo

## Local Events' Highlights

### JA Hong Kong

#### The 15th JA Hong Kong Company Programme Orientation Events in October



More than 80 schools, 1,600 students aged 14-18 participated in the JA Hong Kong 2017/18 Company Program. The JA Hong Kong Company Programme orientation events gather business advisors, coordinators, Link teachers, and students together to get ready for the entrepreneurial journey and challenges in the next five months.

### JA Korea

#### Implementing 'Coding Camp' for elementary students with volunteers from Samsung SDS



The 'Coding Camp' volunteer group, consisting of Samsung SDS employees and college students, went to visited 4th grade elementary school children in Songpa-gu elementary school to conduct coding training in September, 2017. The coding training was conducted using “scratch”, a coding platform game that helps young people learn to think creatively, reason systematically, and work collaboratively — essential skills for life in the 21st century.

## JA Malaysia

Student Company representing the Penang region of Malaysia crowned 2017 Young Enterprise (YE) Company



Congratulations to SMK Perempuan St. George and their corporate sponsor, Keysight Technologies for becoming the Northern Region Best Managed Young Enterprise (YE) Company in October 2017.

## JA Philippines

The JA Business Leadership Summit was attended by more than 600 students/officers of the JA Mini Company of various Universities in the Philippines in October, 2017





## Up-Coming JA events in November 2017

### Major conferences supported by JA in the region

Event: BETT Asia Leadership Summit & Expo (<https://asia.bettshow.com/>)

Date November 15 to 16

Venue: Mandarin Oriental. Kuala Lumpur, Malaysia

Event: TEDxYouth@HongKong 2017 (<https://tedxyouthhongkong.com.hk/>)

Date: November 25

Location: Cyberport, Hong Kong

Event: Global Entrepreneurship Summit (<https://www.ges2017.org/>)

Date: November 28 to 30

Location: Hyderabad, India

Event: World Philanthropy Forum

Date: November 29 to 30

Location: Beijing, China

### JA Australia

Event: Bloomberg Speed Mentoring

Date: November 14

Venue: Local Bloomberg office

## Up-Coming JA events in November 2017

### JA China

Event: Bloomberg Speed Mentoring

Date: November 14

Venue: Local Bloomberg office

### JA Hong Kong

Event: Bloomberg Speed Mentoring

Date: November 14

Venue: Local Bloomberg office

Event: Community Connect – STEM Challenge School Talk

Date: November 15 and 21

Location: Cheung Chuk Shan College and Holy Trinity College, Hong Kong

### JA Korea

Event: JA Korea COY Trade fair and Competition

Date: November 11 and 12

Location: Olympic Park and OlympicParktel

Event: Bloomberg Speed mentoring

Date: November 14

Location: Local Bloomberg office

## Up-Coming JA events in November 2017

### JA Malaysia

Event: Central region Young Enterprise Annual Showcase

Date: November 2

Location: The National Museum Auditorium

Event: Appreciation Lunch for the Central Region YE Corporate and Teacher Advisors

Date: November 10

Location: Hilton Kuala Lumpur

### JA Singapore

Event Bloomberg Speed Mentoring Event

Date: November 14

Location: Local Bloomberg office

### JA Thailand

Event: Company Program sponsored by Bangkok Bank

Date: November 6

Location: Triam Udom Suksa Pattanakarn School in Patumthani, Thailand

Event: Cha-Ching Workshop sponsored by Prudential

Date: November 22

Location: Watchanasongkram School in Bangkok, Thailand

## Up-Coming JA events in November 2017

### JA Vietnam

Event: Company of the Year - Round 3

Date: November 15

Location: Hanoi and Ho Chi Minh City

Event: JA More than money Year 10 Kick-off:

Date: November 20 and 29

Locations: Hanoi and Ho Chi Minh City