

# Bloomberg

## 4 Years



*"Led by Bloomberg employees in collaboration with JA Asia Pacific, we have been providing life-skills mentoring, job shadowing, and work-readiness workshops that prepare students for their futures across 7 cities in the region. As part of our company's philanthropic efforts through the Bloomberg Startup program, we are proud to make education and technology training accessible around the world and supporting academic achievement and career readiness for the next generation of leaders."*

Bloomberg L.P.

Supporting Locations: 6



The partnership between Bloomberg and JA Asia Pacific has continued to grow in 2018. Programs were launched in Australia (Sydney), China (Beijing and Shanghai), Hong Kong, Japan (Tokyo), Singapore, with the latest addition of Korea (Seoul) in 2018. Dedicated Bloomberg volunteers in these locations mentored our young people on the development of the right mindset and equip them with the essential skillsets for their success in the workplace.

Other programs implemented with the support from Bloomberg across the region include: JA Career Success, JA Company Program, JA Success Skills, Speed Mentoring, Startup: Financial Markets Training, and Startup: Introduction to News. In total, the programs had served and engaged:



825 students



116 schools



441 Bloomberg volunteers



Bloomberg supported the 2018 JA Asia Pacific Company of the Year (JA AP COY) by having volunteers as judges to review the company reports and trade fair booths of the 22 student companies coming from 14 Asia Pacific locations in Beijing, China.

