

# JA AP WORKS

August, 2016

Message from Vivian Lau, President of JA Asia Pacific

JA Asia Pacific is proud to celebrate 10 years of inspiration with the 2016 FedEx Express/Junior Achievement International Trade Challenge (ITC) Asia Pacific Finals held in Hong Kong last week. With the unwavering support from FedEx Express Asia Pacific for ten consecutive years, the ITC has developed over 17,000 entrepreneurs with the support of over 800 FedEx Express facilitators. For the 10<sup>th</sup> anniversary of the ITC Asia Pacific Finals, we are proud to bring the event back to Hong Kong where the ITC Asia Pacific Finals was debuted in 2007. We are grateful for the support from JA Hong Kong for hosting the 10<sup>th</sup> ITC. We thank all the ITC Alumni for their significant contribution to the meaning and inspiration of the ITC. We look forward to another 10 years of inspirations and challenge.

On the local events front, we bring you JA Japan's expanded footprint in Fukuoka via JA Job Shadow program partnership with Fukuoka Financial Group, and a three-day Leadership Summit, 'Students and Industry – Advancing Aspiration and Reason' in Mohali, India anchored by CEO of JA India, Venkat Matoory.

The JA AP Youth Talk Conference edited videos are available online via the [JA AP website](#) and [Facebook page](#). Please spread the voices of our youth and their dialogues with global business leaders on youth's aspirations and challenges by sharing the videos with your local JA area network.

As we gear up for JA Centennial in 2019, we would like to highlight [the 100 lives video contest](#) run by JA Worldwide, JA Company Program alumni, age 13 to 25 are eligible to enter!

Until the next JA AP Works, let's work together to create a world where every young person can be inspired and empowered.





## Inspiring Entrepreneurs shine at the 10th FedEx Express/Junior Achievement International Trade Challenge from August 7 to 11 in Hong Kong

The first ITC started from inspiring students from three markets in the Asia Pacific region, and over the years has grown to become a signature student event in the region. 2016 marks the 10th anniversary of ITC, with 24 teams from 8 Asia-Pacific markets including Hong Kong, Japan, Korea, Malaysia, the Philippines, Singapore, Thailand and Vietnam taking part in the ITC Asia Pacific Finals.



ITC 2016 Asia Pacific Finals teams with organizer, sponsor, and volunteer facilitators

After students' arrival and excursion activities in Hong Kong on August 7, ITC 2016 Asia Pacific Finals was officially opened on August 8 with welcoming speeches from Anthony Leung, Managing Director of FedEx Express Hong Kong and Macau, Vivian Lau, President of JA Asia Pacific and William Lo, Chairman of JA Hong Kong Board.

Guided by volunteer facilitators from FedEx Express, 2 days of intensive workshop followed the opening. The challenge topic was to create a cohesive market entry strategy plan for a travel security product/service for the United Kingdom with focus and demonstration of cross-border and international trade.

In addition to guidance from volunteer facilitators from FedEx, students had the opportunity to learn how technology has made the lines between big business and small business increasingly blurry and the importance of innovation to be connected to the global marketplace through a speech by Karen Reddington, President of FedEx Express Asia Pacific.



Top L: Ms Karen Reddington, President of FedEx Express Asia Pacific inspiring students with her speech

After the 1<sup>st</sup> round of presentations by the 24 teams to the ITC judges, 6 teams of grand finalists were selected and announced before lunch time on August 10. For the first time, the announcement of the Grand finalists was streamed live from the competition venue and more than 1, 500 viewers were able to stay close to the actions and announcement via [Facebook Live](#).

The 6 ITC Asia Pacific Grand finalists were:

- Evelyn Tsui and Tanya Tam of DOTS from Hong Kong
- Colin Chee and Tan Jie Ying of Kung Fu Pandas from Singapore
- Jasmine Ong and Neo Yu Jing of JJ from Singapore
- Rachel Robert and Sylvia Chen of R&S Inc. from Malaysia
- Michelle Ng and Vanessa Kwang of LOHAS from Hong Kong
- Kylyn Abat and Geraldine Cruz of Geeky Motivators from the Philippines

## The Winners of the 2016 FedEx Express/Junior Achievement International Trade Challenge Asia Pacific Finals

Kung Fu Pandas from Singapore was awarded the first prize of the FedEx/JA ITC Asia Pacific Finals. The team had impressed the judges with their product "RobStop", a convertible bag with slash-proof body panels made of stainless steel mesh that can help to thwart pickpockets and protect all important personal belongings while travelling.



Top: ITC 2016 Asia Pacific Finals 1<sup>st</sup> place winning team Kung Fu Pandas from the Singapore. Bottom L: 2<sup>nd</sup> place winning team DOTS from Hong Kong. Bottom R: 3<sup>rd</sup> place winning team LOHAS from Hong Kong.

"We came up with an idea that we thought would work and that we believed in, but some of the other team's proposals were really outstanding, so we didn't expect to be the winners," said Colin Chee and Tan Jie Ying of Kung Fu Pandas. "Taking part in the contest has been a really eye-opening experience, and it's made us realize that, with some planning, research and a good idea, it's surprisingly easy to set up a business in real life."

Evelyn Tsui and Tanya Tam of team DOTS from Hong Kong took second place in the contest with their idea of "Secure Egg", a compact portable device that helps elderly travelers in emergency situations by enabling them to connect to their families or even the police at the push of a button.

Team LOHAS, also from Hong Kong, came third. Team members Michelle Ng and Vanessa Kwang devised "KidSafe", a children's backpack that tracks children's whereabouts. Once the backpack leaves the "safety zone" set by parents, the parents receive an automatic alert.

After the winners' announcements and before the students started to dance and celebrate their achievements, the ITC 2016 Asia Pacific Finals officially closed with a [students' slideshow](#) presented by Ms Vivian Lau, President of JA Asia Pacific. The students' slideshow captures moments throughout the 3 day ITC competition, a present for all participated teams to treasure their ITC experience.

---

## 10 years of Inspirations from ITC

Since its debut in 2007, ITC has developed and inspired over 17,000 young entrepreneurs in the Asia Pacific region. We were proud to commemorate the 10<sup>th</sup> anniversary of ITC by engaging 16 of the former ITC participants from across the Asia Pacific region to share their thoughts on how ITC has made an impact in their lives and their most memorable moments with the program through the 10<sup>th</sup> anniversary ITC alumni video.



The 16 ITC Alumni that have shared the ITC impact on them via the 10<sup>th</sup> ITC anniversary alumni video

In particular, we were delighted to have Mr. Dicky Cheung, representing the 1<sup>st</sup> place winning team of the 1<sup>st</sup> ITC that was held in Hong Kong in 2007 to launch the 10<sup>th</sup> anniversary ITC alumni video at the 10<sup>th</sup> ITC awards dinner on August 10<sup>th</sup>.



Fr. L to R: Mr. Dicky Cheung, ITC 2007 Asia Pacific Finals 1<sup>st</sup> place winner, Ms Vivian Lau, President of JA Asia Pacific, and Ms Karen Reddington, President of FedEx Express Asia Pacific.

“ITC opens me up to embrace different people, different cultures and the idea that we are truly a globalized one world and that people would soon be exchanging ideas on one single platform, which 10 years later, today, we see that trend going faster than ever” said Mr. Dicky as he introduced the 10<sup>th</sup> ITC alumni video at the 10<sup>th</sup> ITC awards dinner.

[Watch the 10<sup>th</sup> ITC alumni video to learn more about the ITC impact on ITC alumni.](#)

*JA alumni know that JA programs empower students to make the connection between what they learn in school and how it can be applied in the real world. Alumni can become powerful, passionate community JA supporters. After all, who better to speak about the importance of JA than those who have put lessons to work for actual results? Please visit [www.jaasiapacific.org](http://www.jaasiapacific.org) to register as JA Alumni and for more information on volunteering opportunities in the Asia Pacific region.*



## Local Events Highlights

---

### JA Japan's expanded footprint in Fukuoka via JA Job Shadow program partnership with Fukuoka Financial Group



50 students exchanging business cards with volunteers from Fukuoka Financial Group

On July 26, 2016, Fukuoka Financial Group welcomed 50 students from 7 different high schools in Fukuoka City for participation in a JA Job Shadow program. Before the kick-off of the program, students had the opportunity to warm up with preparatory work including an induction on the Banking business and exchanging business cards with mentors. 50 corporate volunteers have inspired the students to challenge new things without fear and work hard to make their dreams come true.



## CEO of JA India conducted workshop at a three-day Leadership Summit in Mohali, India.



THE 3-day LEADERSHIP WORKSHOP - for high school students, conducted by CEO of JA India, Venkat Matoory

In collaboration with Commerce and Business Studies wing of the Learning Paths School, a three-day leadership summit for 110 students from 20 senior secondary schools was kicked off earlier this week in Mohali, India. The theme of the leadership summit [‘Students and Industry – Advancing Aspiration and Reason’](#) reflected upon the framework for professional decision making and methodology for developing support eco-systems that allow them to practically operate.

The interactive sessions aimed to shape a forum for students from eminent schools to collaborate, build upon and deepen the philosophy and ethos of leadership within the school curriculum. The Workshop was conducted by Mr. Venkat Matoory, CEO JA India.





## JA AP Youth Talk Conference – edited videos available online.



Visit the [JA AP website](#) and [Facebook page](#) to check out and view the full edited version of the JA AP Youth Talk dialogues. Please share the insights from youth and panel speakers with your local JA area network!

---

## 100 Lives Video Contest



JA Worldwide has announced the JA 100 Lives Video Contest, a chance for the JA Company Program alumni in your local JA network to appear among the 100 JA alumni we're featuring as we prepare for our 100th anniversary! Find out more:

<https://jaww.org/100livesvideo>

---

To see what's happening locally around the region, please view the [Event Calendar on JA Asia Pacific Event page](#).

A story on a JA Alumni or Volunteer? News on people? Need help to promote local events?

Please email [Winnie Ho](#) to share with the network through the JA AP WORKS

Until the next JA AP WORKS, have an inspiring and empowering day!

