



Message from Vivian Lau, President and CEO of JA Asia Pacific



It is time to celebrate. Held in Boston on May 2, the JA Global Centennial Gala offered an opportunity for alumni, staff, board members, and all the other incredible JA supporters from around the world to come together to celebrate 100 years of JA. JA Asia Pacific is proud to be part of this once in a hundred years opportunity to reflect on our achievement in the last 100 years, and to gather all our forces to build our youth for the future in the next 100 years.

As JA celebrates our 100th anniversary in 2019, we are getting our youth and ourselves #futureready. With the constant and rapid technological advancements, STEM education not only helps youth develop critical life skills, but also contributes to improving productivity, innovation, and making a real social impact in our community.

**Science and technology are constantly evolving,
and students with a STEM education
will have a real opportunity to make a difference.**

STEM is incredibly important for our rising generation because it provides relevant and real-world exposure to important math, science, technology, and engineering concepts, while also preparing kids for the future needs of our society.

JA Asia Pacific is proud to collaborate with J.P. Morgan to launch the Schools Challenge in the region since 2018, providing opportunities for secondary students to learn and leverage their STEM skills to make a difference on causes they care about in their community. I have the privilege to see the innovations of our students firsthand and am feeling very energized how the initiative is creating long-term benefits of STEM for the communities in both Hong Kong and Singapore.

We are proud of our first 100 years of history and excited to continue to inspire and prepare young people to succeed in our global economy in the next 100 years!

#JA100





JA Centennial Celebration Feature Story



Proud JA Asia Pacific moments at the JA Global Centennial Gala

Connected with a purpose to celebrate JA's 100 years of achievement and to continue to inspire and prepare young people to succeed in our global economy, gala guests from more than 25 countries and over U.S. 15 states were in attendance.

JA Asia Pacific was proud to present Vivian Lau, President and CEO of JA Asia Pacific to Emcee the JA Global Centennial Gala in Boston with Brandon Samba, an outstanding JA alumnus – Making JA's centennial celebration memorable for everyone.



Inspiring speakers

Gala guests were in for a treat when Mark Thompson (executive coach, bestselling author, and tech investor) sat down for a fireside chat with Jim Yong Kim (anthropologist, physician, and former president of the World Bank). They discussed the future of work, especially as it relates to young people. "We need to create opportunities for young people," Jim said. He also noted that although JA has been working with young people for over 100 years and has reached more than 100 million young people, "JA is just getting started!"





JA Centennial Celebration Feature Story

Proud JA Asia Pacific Alumna

Amy Tran, a JA alumna from Vietnam, led a trio of JA alumni who told their JA stories. Amy shared her JA experience, in which a sign on a notice board—which promised lunch to anyone who attended—caught her attention. She went for the lunch but found that the International Trade Challenge in which she participated invigorated her latent entrepreneurship, and she was forever changed. She attended university in New York and now works in financial services. “What JA does,” Amy said, “is take talented kids from all parts of the world and every walk of life and make them realize they have the potential to go beyond what they think they can do.”



The Keynote

Keynote speaker Kai-Fu Lee (CEO of Sinovation Ventures and former President of Google China) shared insights on what artificial intelligence (AI) can—and cannot—do and how young people can prepare for the future of AI. Every guest also received a copy of Kai-Fu’s book, AI Superpowers.





JA Centennial Celebration Feature Story

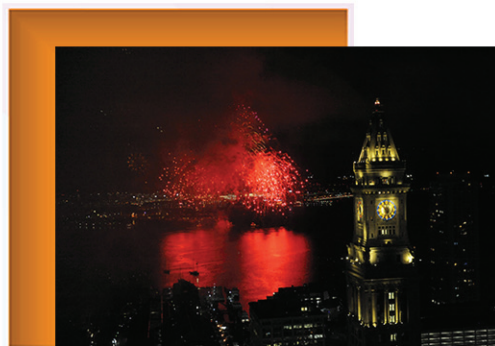
Gratitude

The JA Journey and the JA Global Centennial Gala—a celebration of JA's 100 years of achievement—would not have been possible without our board members and JA leaders from around the world! JA Asia Pacific is proud of our first 100 years of history and excited to continue to inspire and prepare young people to succeed in our global economy in the next 100 years!



JA Asia Pacific Leaders

JA Asia Pacific is honored to celebrate 100 years of JA with executive JA leaders from China and India at the centennial gala.



The JA Global Centennial Gala—a celebration of JA's 100 years of achievement with fireworks display above the Boston Harbor. Thanks for everyone who supported the event, who attended, and who watched from afar.





The JA Story

The Schools Challenge 2019 Final Presentations in Hong Kong and Singapore

As the world continues to rise to meet the opportunities and challenges of the 4th Industrial Revolution, JA Asia Pacific is continuing to increase the impact of our work and through collaborations with funders and partners to leveraging on innovations, technology and partnerships; so that we can realize the full potential of this region.

JA Asia Pacific is proud to collaborate with J.P. Morgan to launch the Schools Challenge in the region since 2018, providing opportunities for secondary students to learn and leverage their STEM skills to make a difference on causes they care about in their community.

The Schools Challenge was launched in the region together with JA Hong Kong in 2018 and have expanded to Singapore in 2019. Vivian Lau, President and CEO of JA Asia Pacific, is proud to attend both events as one of the grand final judges for The Schools Challenge Final Presentation day at both locations in May 2019.

JA Asia Pacific is proud to share some of the highlights from The Schools Challenge Final Presentation events in both Hong Kong and Singapore.

The Schools Challenge Hong Kong 2019

The Final Presentation of The Schools Challenge Hong Kong 2019 was held on May 11, which marks the conclusion of a wonderful social innovation journey for more than 100 lower secondary school students in Hong Kong.

With their impressively crafted prototypes, 26 teams of secondary school students presented their bold and innovative ideas to transform East Kowloon of Hong Kong into a pioneer smart city. They were guided by the mentors from J.P. Morgan and student volunteers from the Hong Kong University of Science and Technology, who for the past few months had devoted their time and passion to inspire the students at different stages of project development. While this year's program might have ended after the awards presentation ceremony, the students will continue to apply their STEM knowledge, design thinking and skills in their journey ahead.

For the second year since 2018, The Schools Challenge Hong Kong 2019 was co-organized by JA Hong Kong and J.P. Morgan, with support from the Development Bureau's Energizing Kowloon East Office and Hong Kong University of Science and Technology (HKUST). Students spent four months creating innovative solutions using STEM(science, technology, engineering and mathematics) concepts for a more livable Kowloon East.



The winning team from Po Leung Kuk Celine Ho Yam Tong Collage demonstrating their project, which uses activated carbon to purify water.



The JA Story

The Schools Challenge 2019 Final Presentations in Hong Kong and Singapore

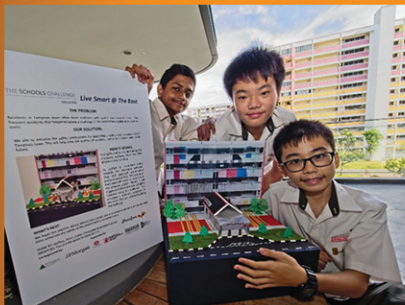
The Schools Challenge Singapore 2019

Held on May 25, 2019 at the Tampines Hub, The Schools Challenge – Live Smart @ The East aims to empower lower secondary school students in Singapore with STEM skills to develop sustainable, practical and innovative solutions for real problems faced by the eastern community. The inaugural program in Singapore saw 89 students from 24 school teams competing.

A trio of students from Tampines Secondary, who developed a proposal to reduce accidents and mishaps between cyclists, e-scooter riders and pedestrians in Tampines, was awarded the first place in the 2019 The 2019 Singapore – Live Smart @ The East in Singapore.

The winning STEM (science, technology, engineering and mathematics) solution addresses a growing concern in Singapore with walkways in many estates today increasingly crowded with pedestrians and riders. Joshua Kee, Caleb Chia and Arjun Subramani, representing team illumiKnow, developed a prototype demonstrating how installing solar-powered LEDs (light-emitting diodes) along the pavements of an HDB on 42 Tampines street can improve safety. With built-in sensors, the LEDs can detect oncoming cyclists and e-scooter riders, triggering the lights to glow and serving as a warning to pedestrians.

The Schools Challenge Singapore is co-organized by Junior Achievement Singapore and J.P. Morgan, supported by Tampines Group Representation Constituency (GRC), Housing & Development Board (HDB) and The Singapore University of Technology and Design and the SUTD -MIT International Design Centre.



Arjun Subramani, Caleb Chia and Joshua Kee from Tampines Secondary with their prototype to improve road safety for residents.

JA Asia Pacific is grateful for the support from J.P. Morgan to empower youth in the region with STEM skills through The Schools Challenge Program since 2018 and is looking forward to bringing the program to more Asia Pacific locations with J.P. Morgan and JA members in 2020 and beyond.

#stemeducation #socialinnovation #futureready





JA Alumni Asia Pacific Updates

Meet the “I am JA” Video Star Contest semifinalist from the Asia Pacific region – Melinda from Prestasi Junior Indonesia!



From more than eighty submissions, the global jury committee had narrowed the field to 10 semi-finalists. Now we need your help in getting to three finalists. The top three vote-getters will travel to the JA Global Alumni Conference 2019 (Vienna, Austria) to compete for the top prize (a professionally created video) and the title of “I am JA” Video Star! Here is the voting link: <http://jaww.org/vote>. Vote for your favorite every day! You can vote once every day through June 15, 2019.

JA Asia Pacific Alumni selected for the FERD’s LIST centennial edition!

A special jury by FERD have selected TWO nominees from the Asia Pacific region to be part of the 2019 honorees to FERD’s LIST, and they are:

Location	FERD’s List Honouree	Current	About the honouree
China	Zhang Biwei	Founder and director of Art Dream	Zhang Biwei is a former JA student in university, and she also serves as a volunteer at the time. After graduation, she gave up Harvard and Stanford University study, holding the opinion that public welfare industry should be a powerful speaker and practitioner protecting the public interest. She founded Art Dream in 2017 and was selected to “Forbes China 30 under 30” in the field of Social Enterprise and Education. In addition, Zhang Biwei was invited by Bill & Melinda Gates Foundation to New York as a representative of 300 world youth elites to attend Goalkeepers in New York in 2017 and 2018.





JA Alumni Asia Pacific Updates

Location	FERD's List Honouree	Current	About the honouree
Hong Kong	Bonnie Chiu	CEO and Co-Founder of Lensational	Bonnie Chiu, a JA Hong Kong alumna recently named to the Forbes Europe "30 under 30" list of social entrepreneurs, founded Lensational to equip marginalized women with the skills they need for financial success. Women and girls in 15 countries, armed with only a camera, training, and a platform to sell their work, are using Lensational to grow their family incomes and put money back into their communities.

FERD's LIST is an initiative by JA Europe in cooperation with FERD to recognize JA alumni achievements, their entrepreneurial journey and their inspiring leadership.

2019 is the **centennial celebration of JA**, and for the first time, the FERD's List will have candidates from outside of Europe. In total, we have 10 names on the list for 2019 and JA Asia Pacific is proud to have a 20% representation on the honorable list!

This year's honorees will join an auspicious group of amazing JA leaders and entrepreneurs. They will be celebrated in front of an international audience at the 2019 JA Global Alumni Conference in Vienna on Aug 29.





JA Asia Pacific Members - Local Events' Highlights

JA Azerbaijan

"Smart Budget" poster competition

Junior Achievement Azerbaijan in partnership with the Ministry of education, the Central Bank and Swiss Cooperation Office held a poster competition on financial literacy among youth at the age of 14 to 15. The action was part of the "Smart Budgeting" project financed by the Azerbaijani Youth Foundation. The overall objective of the action was to equip youth with financial literacy and practical money skills and to empower them to make smart financial decisions for their future.



A total of 160 boys and girls from different districts of Baku attended the event and were competing as a team. They have prepared posters explaining concepts of money, including earning, saving, spending, budgeting, banking, insurance and taxation.

JA Brunei

Completion of the JA More than Money at PAP Besar Primary School on May 4 2019.



The Commencement of JA Be Entrepreneurial at Youth Development Centre with 84 participants on April 30 2019.





JA Asia Pacific Members - Local Events' Highlights

JA Guam

JA Guam recently completed a JA Personal Finance program to 68 students with 4 volunteers and 3 teachers. The students enthusiastically embraced the fundamentals of personal finance concepts!



JA Japan

Launch of the new HP Company Booth in the "Student City".

Elementary school students had the opportunity to experience "Student City" and the opening ceremony of the HP Company Booth in Shinagawa on May 11, 2019. All of the students, volunteers, and parents were excited to see HP in the JA Japan "Student City".





JA Asia Pacific Members - Local Events' Highlights

JA Hong Kong

Over 340 students joined the FedEx Express/JA International Trade Challenge (ITC) Workshops in March and May this year! Thanks to the great efforts by FedEx and JA Business Volunteers, students had inspiring learning on market entry strategies filled with latest market trends and real-life examples. The volunteers were impressed by the enthusiastic participation of the students, not to mention their entrepreneurial spirit and business skills!



The workshops prepare the students for the "FedEx Express/JA International Trade Challenge 2019 – Hong Kong Finals" in July, during which students will be challenged to create a market entry plan for a given product. The winning teams will represent Hong Kong in the 2019 ITC Asia Pacific Finals, to be held in Malaysia in August 2019.

Prestasi Junior Indonesia (PJI)

Girls Rule in Bali!



The Bali regional student company competition took place on May 12, 2019, in Denpasar. Five student companies competed for the honour of representing the region at the national level in Jakarta, August 10. Each school-based company selected a leadership team tasked with presenting company operations over a period of, at least, three months to a group of judges. These leadership teams were almost all female (just two males were involved). Moreover, the winning team – EMI from State High School 2 Denpasar, some 22 members, were all female! Led by an ambitious President, the team will now focus on improvement to ensure competitive participation in the nationals.

The students from EMI are indicative of the personnel of our company programs as, between the ages of 15-17 years, female students exhibit a greater maturity and cognisance of the possibilities of business.



JA Asia Pacific Members - Local Events' Highlights

JA Malaysia

The JA START-UP Program is a new program being introduced to the smaller cities and rural areas of Malaysia. Modelled off the Young Enterprise (or Company) Program, the JA START-UP PROGRAM is sponsored by the US Embassy of Malaysia (through a public-private partnership) and MetLife Foundation.



Organized by JA Malaysia and facilitated by corporate volunteers and Fullbright English Teaching Assistants (ETAs), The JA START-UP Program is a pilot program to try and bring experiential learning of Young Enterprise Program to schools in smaller towns and rural areas, which generally do not get the benefits of CSR programs that are easily available in the cities.



JA Malaysia hopes to channel and encourage the Entrepreneurial Attitude progressively to more students in Malaysia through this new program.

JA Philippines

JA Philippines celebrates their 50th Anniversary at the JA Philippines 50th anniversary Awards Night on April 11, 2019, with their partner companies, volunteers and students. During the celebration, they acknowledged the hard work of the students and the volunteerism of partner companies and mentors in helping to spread the spirit and teachings of financial literacy, entrepreneurship and workforce readiness in the Philippines.





JA Asia Pacific Members - Local Events' Highlights

JA Thailand

Sponsored by Bangkok Bank and supported by volunteers from Ubon Ratchathani Rajabhat University, the JA Company Program 2019 Train-the-Trainers workshop was completed on May 5, 2019. A total of 18 volunteer university mentors participated to coach students representing 8 high schools.



JA Vietnam

Cha-Ching Curriculum Sum-Up ceremony - Nam Tu Liem Elementary School - Hanoi

This May, Cha-Ching has brought an unforgettable experience for the 4th-grade students at Nam Tu Liem Elementary School, Hanoi. Cha-Ching Curriculum Sum-Up ceremony was operated on May 10, 2019, as the cooperation between JA Vietnam and Nam Tu Liem school - board. It aimed for students to express their creativity as well as presenting their key learnings from the curriculum through 3 areas of focus including Knowledge, Situation Handling and Business Idea.



4.0 Technology Education - A cooperation project between JA VIETNAM and HP VIETNAM


In this 4.0 era, not only adult but also children get exposed to technology at an early age. However, with children from the less fortunate background, technology seems unaffordable. With this understanding, JA Vietnam collaborated with HP Vietnam to bring "Magic" to a group of less fortunate kids at the age from 8 to 13 recently in May. The event created an opportunity for the kids to experience technology in the form of exciting learning game including "Dancing Robot", "catch the words", and a game called "Exploring Ocean". Furthermore, their creativity is also unleashed by working with micro bit to produce clock, thermometer, and electric dice. Both kids and volunteers from HP have enjoyed the event, and the digital learning experience made possible by the program.





JA People and Celebrations

JA Asia Pacific welcomes the following new joiners to the JA family!

Location	New Joiner	Title	About...	Contact
JA Japan	Kanae Kawashima	Program Manager	Kanae had started her new role in JA Japan effective May 1, 2019. After completing M.A in International Development, specialized in Educational Development in Japan, she has worked at UNESCO Bangkok office as a short-term intern, then joined Accenture Japan as a consultant. Kanae's first exposure to JA was to develop and localized "Our Community", "TTBiz" and improved the program of "Student City" with JA Japan. After 5 years with Accenture, Kanae continued to work as an education adviser in partnership with JICA in Myanmar and Cambodia to improve the local education system, focusing in the field of teacher education and curriculum development for about 7 years prior to joining JA Japan.	kkana@ja-japan.org
				

Location	New Joiner	Title	About...	Contact
JA Philippines	John Nasir	Junior Project Coordinator	John graduated with a degree in Business Administration Major in Marketing Management at Central State University, a member of Junior Marketing Association (CLSU-Chapter), and a proud "Iskolar ng Bayan." He is currently working at Junior Achievement of the Philippines as a Project Coordinator for a college program.	coordinator17 @japionline.org
				
	Shalina Marrie Ostan	Junior Project Coordinator	Shalina graduated from Lyceum of the Philippines University-Manila with a degree in Business Administration major in Business Management. She is currently working at JA Philippines as a Junior Project Coordinator for College: Certification Program, Mini-Company and Stock Market Challenge.	coordinator11 @japionline.org
				





JA People and Celebrations

Celebration Moments across the region!

JA Hong Kong

Our success hinges on our strong partnership with the business sector. Therefore JA Hong Kong is glad to have participated in the annual “Caring Company Partnership Expo”, during which the business and social service sectors came together to explore new partnership opportunities! We thank all our friends and business partners who have spared their time to come and support us, and we are also looking forward to start working with all the new friends we have met in the Expo!



Prestasi Junior Indonesia (PJI)

JA in Jayapura - 60 young people were awarded Young Entrepreneurship Education Initiative graduation certificates and seed funding on May 2, 2019. This took place in the isolated Eastern Province of Papua and was wholeheartedly endorsed by most senior local government personnel. The engagement is funded by Prudential Indonesia.





Upcoming JA Events around the region

JA Asia Pacific

Event: FedEx Express/ JA ITC
Date: August 18 to 21, 2019
Location: Kuala Lumpur, Malaysia

Event: 2019 JA AP Leadership Conference
Date: August 22 to 23, 2019
Location: Kuala Lumpur, Malaysia

JA Azerbaijan

Event: Build the Future: Career Planning and Development for school children project
Date: May to June 2019
Location: 13 selected secondary schools across Azerbaijan

Event: Meeting with Business Professionals event
Date: June 2019
Location: Baku Congress Center

JA Japan

Event: Career Mentoring for high school students with special needs
Date: June 4 and 25, 2019
Location: Goldman Sachs Tokyo office

Event: Award Travel for TTBiz2018 champion team
Date: June 6 to 9, 2019
Location: Osaka, Japan

Event: JA Our Community
Date: June 15, 2019
Location: Tokyo, Japan



Upcoming JA Events around the region

JA Hong Kong

Event: JA Job Shadowing

Date: June 21, 2019

Location: Euroclear Office, Hong Kong

Event: JA Be My Own Boss: Jockey Club Entrepreneurship Series – Company Visit

Date: June 21, 2019

Location: New World Millennium Hong Kong Hotel

Event: JA Success Skills

Date: June 29, 2019

Location: Goldman Sachs Office, Hong Kong

JA Malaysia

Event: HSBC Hari Raya Do Good Celebrations featuring The JA More Than Money Program

Date: June 11, 2019

Location: Kula Lumpur, Malaysia

Event: FedEx Express / JA International Trade Challenge Malaysian Selections

Date: June 11 and 13, 2019

Location: Kula Lumpur and Penang, Malaysia

Event: JA Start-Up Program Perak Workshop

Date: June 13, 2019

Location: Perak, Malaysia

JA Thailand

Event: ITC Workshop

Date: June 9, 2019

Location: Bangkok Patana School in Bangkok Thailand

Event: ITC Local Finals Competition

Date: June 23, 2019

Location: Bangkok Patana School in Bangkok Thailand

JA Vietnam

Event: FedEx Express/JA ITC Final Round Competition

Date: June 8 and 9, 2019

Locations: Hanoi and Ho Chi Minh City, Vietnam