



Khunying Chodchoy Sophonpanich
Board Chair, JA Thailand



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A Word from the Board Chair:

It has been an exciting decade for JA Thailand. Over 20,000 students have participated in various JA programs. Our engaging train the teachers training for the Cha-Ching Curriculum has empowered 600 teachers to reach 22,000 students by early next year. Our enthusiastic JA staff join the Directors in thanking JA Worldwide and JA Asia Pacific for their continuous support.

Highlights



FedEx Express/JA International Trade Challenge (ITC) sponsored by FedEx Express. More than 200 students from 25 different high schools attended the ITC Workshop in June 2018. The students have gained a great deal on the topics of business start-up, entrepreneurial skills and digital marketing.

Sponsored by Prudence Foundation, the Cha-Ching Curriculum was introduced to Primary School students age 7-12 in Thailand in 2018. To kickstart the project, teachers learn how to implement the curriculum in schools through Train-the-Teachers training workshops across 5 locations in Thailand.



Featuring



Prudential Life Assurance (Thailand) PCL has been supporting JA Thailand for seven years. Prudential Thailand's primary CSR focus areas include Social Inclusion, Education, Life Skills, and Disaster Preparedness. Specifically, JA Thailand provides support to Prudential on Education and Life Skills through the delivery of the Cha-Ching curriculum into primary schools.