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Message from Michael Mercieca, Interim CEO, JA Asia Pacific



In the few months that I have been serving as the interim CEO of Asia Pacific, I have been struck by the passion, dedication, and innovation of our people and partners in the region. With 60% of the world's youth, it is a large and extremely diverse geography, and our teams are big on ambition and desire to make a positive impact on youth's future through partnerships and the delivery of JA programmes across the region.

The professionalism and expertise of the ROC team, and the Member Nations' personnel I have had the pleasure to meet at the FedEx Express/JA ITC Asia Pacific Finals in Kuala Lumpur, plus my visits to Hong Kong and Singapore, have been truly inspiring. Through the many innovative partnerships enabled by dedicated JA leaders across Asia Pacific, I have no doubt that the region will continue to develop and grow as a very bright star in the JA galaxy.

In this issue of JA AP WORKS, we have the honour to feature the strategic partnership of JA and Samsung Electronics to enable youth to build a better future through the implementation of the Samsung Innovation Campus (SIC) with JA member countries in Indonesia, Thailand, Vietnam, and Chile. This STEM-based work-readiness project is enabled by the strategic collaborations with Samsung Electronics, JA Korea, and JA on the global, regional and national levels.

Together with the JAAP ROC team, we look forward to seeing many of you at the 2019 JA Global Leadership Conference in Berlin, Germany very soon!

#futureready

#JA100



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The JA Story



JA and Samsung Electronics collaborate to bring STEM-based work-readiness program to youth in Indonesia, Thailand, Vietnam, and Chile



The JA and Samsung global partnership focuses on work readiness training for youth around Coding and a Technopreneurship project using the skills that they have learned. This project is a result of cross-border collaborations and partnerships - led by JA Korea, Samsung, JA Asia Pacific, JA Worldwide, and supported by JA members in the Asia Pacific and Americas regions.

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The Samsung Innovation Campus with JA has launched in Thailand in mid-October and will be launching in the other locations progressively through the first quarter of 2020.



Samsung Innovation Campus (SIC) with JA Launch in Thailand



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The JA Story



"JA is thrilled to partner with Samsung globally. This has been made possible through the incredible time and effort of JA Korea and furthered by the hard work and diligence of the AP ROC. Their joint collaboration with JA Worldwide will enable the global growth of this partnership, furthering the innovative programming our network can offer to youth globally. This is truly an example of #OneJA!"

Brandy Conforti,
Global Chief Development Officer, JA Worldwide

"JA is very proud to partner with Samsung to co-design and develop a global program that capitalizes Samsung's technical expertise and JA's expertise in work readiness and entrepreneurship education program. Such education program not only ensures the applicability of the content materials, it also enables young people's access to a global techno-preneurship experience that is engaging and relevant to their futures. We start the implementation of Samsung's Innovation Campus (SIC) program across four locations in the first year, with three locations in the Asia Pacific region and one in the Americas region. We hope to expand this partnership to more markets and benefit more youth in the world."



Vivian Lau,
Former President and CEO of JA Asia Pacific



"We are delighted to be the bridge of launching the Samsung project globally. We believe there are no boundaries if it prepares young people for the digital transformation, and JA members are truly making a difference in the region through cross border collaborations and partnerships – using technology to bring multi-cultural opportunities to youth across the Asia Pacific region and beyond!"

Sunah Lee,
Senior Manager, JA Korea.

"The Samsung Innovation Campus comes at the right time for Indonesia. The President has appointed the founder of a well-known unicorn as the new Minister of Education with a mandate to strengthen digital education from elementary to high school levels. We are well placed to make this happen. Prestasi Junior and Samsung Indonesia are building upon an original implementation plan and expanding SIC's reach to include six additional vocational schools located in the province of East Java. The curriculum will be delivered in two languages and involve several hundred beneficiaries in 2020."



Rob Gardiner,
Executive Director, Prestasi Junior Indonesia





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The JA Story



"On behalf of Junior Achievement Thailand, we are delighted to be introducing our first-ever Digital knowledge program to our JA students in Thailand. The world needs more workforce in digital technology, and these new skills are much needed by our youth more than ever. The new program will give students the opportunity to be introduced to and get acquainted with these skills for the new era. There are 55 high school students joining the program with great enthusiasm spanning from 27 schools across Bangkok, Thailand. We want to thank Samsung for its initiation in supporting this much-needed curriculum."

*M.L. Puriyada Diskul,
Executive Director, JA Thailand*

"To offer young Vietnamese generation the opportunity to enhance their employment prospects and gain a practical education in technologies, JA Vietnam has cooperated with Samsung to implement Samsung Innovation Campus (SIC) in Vietnam. The project will be implemented in Hanoi then spread nationwide, aiming to empower a generation of problem solvers by equipping them with future-proof skills and giving them a practical understanding of technologies that will shape their future and help students become the leading generation in the 4th Industrial Revolution."



*Rich Ngoc Doan,
CEO, JA Vietnam*

For more information on JA's partnership with Samsung or the SIC program, please contact Monique Wong
monique.wong@jaasiapacific.org.

#OneJA



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Regional and Global Initiatives/Programs/Events

SAVE-THE-DATE

2020 JA Asia Pacific Company of the Year



Hafa Adai! The 2020 JA Asia Pacific Company of the Year competition is going to the beautiful island of Guam! Thanks to JA Guam for hosting the 10th JA AP COY in the AP region!

Got questions about the 2020 JA AP COY in Guam? Please contact Adrian Lee @ adrian.lee@jaasapacific.org.

@jaasapacific
#2020JAAPCOY

The inaugural JA Asia Pacific Visionary Leadership Award opens for application on November 1, 2019!



JA AP is excited to announce the inaugural JA AP Visionary Leadership Award is open for applications by all employees in the region from November 1 to December 31, 2019!

Created and sponsored by Vivian Lau, former President and CEO of JA Asia Pacific, the JA AP Leadership Award (Individual Award) aims to recognize JA employees in the Asia Pacific who exemplifies visionary leadership in their work.

Please click on the link listed below to access:

1. 2019-20 JA AP Visionary Leadership Award Guidelines document including details on eligibility, application submissions, and timeline.
2. The response template for applicants to fill in and returned via email, along with other supporting documents listed in the guideline.

<https://www.dropbox.com/sh/apjscrwh6q7cvsr/AACVhuKz2NcwB4jgWetl6H21a?dl=0>

Contact Winnie Ho @ winnie.ho@jaasapacific.org should there be further questions about the Award or application process.



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Regional and Global Initiatives/Programs/Events

The 2019 GLC is just less than 2 weeks to go!



For JA Asia Pacific members attending the 2019 GLC - the agenda is here! Download the full 2019 GLC agenda on OneJA - <https://www.oneja.org/glc>. Don't worry about printing the agenda yourself, because you will be covered with a custom mobile app just for the GLC. (More to come on that soon.) For now, enjoy perusing the agenda!

JAAP is excited to have 30 delegates coming from 11 JAAP member nations joining us at the GLC in Berlin this year. We would like to seize the opportunity to host a JAAP Dinner in Berlin with attending delegates from the AP region on Nov 19 (Day 2 of the conference). It will be an excellent occasion for AP members to meet and catch-up with colleagues from around the region informally over dinner while in Berlin.



More details on the dinner venue to follow soon. In the meantime, please kindly R.S.V.P. via returned email to Winnie Ho @ winnie.ho@jaasiapacific.org.





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Opportunity for JA members attending GLC to share best practices at the Marketplace 2019 @ GLC in Berlin!

The Marketplace is an event that JA Europe holds every year at their Annual General Meeting to share best practices with the network and this is the opportunity for AP members at the GLC to showcase and share best practices in Berlin! The Marketplace will be a fast-changing series of table talks featuring technology, program innovation, and budget-friendly best practices.

There are 11 tables open and It's first come, first serve, registration closes on Nov 7, register through the form below to share best practices from your location if you are coming to GLC!

<https://jayeeurope.wufoo.com/forms/ja-marketplace-2019-at-glc-in-berlin/>

Be the first one to register for the MARKETPLACE 2019!



MARKETPLACE 2019

What?
Join us to share your best practice at the GLC 2019. You'll have your own table at our JA Marketplace to showcase what you're doing well in your member country or local area. Your colleagues will walk through the MARKETPLACE, stop at your table to talk about your innovation, and even take a brochure or other handout (if you'd like to bring something to share). Book your table today!

When?
Tuesday, November 19, 12:00-13:30

Where?
[Park Inn \(the conference hotel\) in Döblin Foyer](#)
<image007.jpg>

Spread the word: JA Alumni Accelerator Award applications due November 30

The JA Alumni Accelerator Award—sponsored by FedEx and announced in September at the JA Global Alumni Conference—supports JA alumni who are ready to take their business ideas from theory to reality. Winners of the JA Alumni Accelerator Award receive one of two cash prizes: US\$12,500 or \$7,500, plus mentorship from JA alumni entrepreneurs. This is such a unique opportunity, and we don't want our alumni to miss out on it. Read more about this exciting opportunity and download the campaign toolkit on OneJA.



<https://jaworldwide.us11.list-manage.com/track/click?u=a61a405a96bfdd460651525cd&id=199ead76c9&e=f9d3a151e5>





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Have you voted for your favorite yet?

Share your thoughts on replacing the JA100 graphic . . . and look for updated JA Brand Guidelines in December!

Have you been wondering what will happen to the JA Centennial Brand Guidelines at the end of this year? We're pleased to announce that you won't need to make any significant changes as we close out our Centennial: We'll be continuing the existing guidelines, "100 Years of Achievement" tagline, and Centennial designs and icons into 2021. However, we will eliminate our beloved JA100 logo at the end of this calendar year, and JA Worldwide marketing team has been working with a brand designer to find a similar graphic that the entire network can rally around, use for social media profile photos, and feature at events.

Vote for your favorite!



Review three options and vote for your favorite by November 24, 2019 on the OneJA platform:

https://www.oneja.org/triangle?utm_term=0_4f1f3b8ec2-c06bd2547a-140220841



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JA Asia Pacific Members - Local Events' Highlights

JA Azerbaijan

On September 3-6, JA Azerbaijan conducted TOT on entrepreneurship education for secondary and VET schools' teachers. The training was organized within the framework of the "Entrepreneurship for Youth" project, funded by the European Union and co-funded by PASHA Bank.

The training aimed to enhance the teachers' knowledge and skills in entrepreneurship education by introducing creative teaching methods and techniques based on European experience.



In total, 45 teachers from 17 secondary and vocational schools from Baku were invited to participate in the 4-days training sessions. The training was conducted by Epp Vodja and Aliona Bostan, experts from JA Estonia.

JA Brunei

Junior Achievement (JA) Brunei held its 4th annual JA Company of the Year competition in October 2019 at the Design & Technology Building, Kg Anggerak Desa. The event and JA Company Program is sponsored by Baiduri Bank Berhad.

The winner of the competition is BruFiniti from PTES with the following student companies awarded first runner-up to 7th place. The Prizes were presented by Pg Azaleen bin Pg Dato Hj Mustapha, Deputy CEO at Baiduri Bank Berhad.

- Winner: BruFiniti from PTES
- First Runner-up: The Blume Company from PTET
- Second Runner-up: Khayzaran from Maktab Sains PSBS
- 4th place - Craft by Us from SMSA
- 5th place - YellowPeace from Maktab Sains PSBS
- 6th place - Eco Life Company from Sekolah Menengah Sayyidina Ali (SMSA)
- 7th place - Muda Mudi from Maktab Sains PSBS
- Eco Life Company from SMSA won the Best Company Report Award
- The Blume Company from PTET won the Innovation Award





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JA Asia Pacific Members - Local Events' Highlights

JA Hong Kong

The Student Orientation of the JA Company Programme 2019/20 was successfully held in late September! To help nurture students' entrepreneurial mindset, JA HK has invited business professionals from "G for Good", JLL and THEi to share with our young entrepreneurs their insights and experiences on topics such as "creating shared values", innovation in a traditional industry and design thinking. We look forward to being amazed by the creativity of our students.



Prestasi Junior Indonesia (PJI)

Starbucks Provide a Taste of Youth Entrepreneurship



Over the last several months, Prestasi Junior has been working together with volunteers from Starbucks to implement the **Creative Youth Entrepreneurship Program** in the cities of Jakarta, Bandung, Surabaya, and Denpasar. The programme involves mentoring from volunteers, a student pitch day (similar to that undertaken in 'The Voice' reality show), followed by a school-based market day. It is an abbreviated version of the student company program and provides a 'taste' of entrepreneurship for students matriculating at vocational schools with a focus on hospitality. The Starbucks volunteers are great with motivating the students.





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JA Asia Pacific Members - Local Events' Highlights

INJAZ Pakistan

Khushali Mela (INJAZ CARNIVAL) successful held in September 2019

INJAZ Pakistan is executing a project with UKAID and British Asian Trust. The project 'Shajr-e-Kamyabi' (TREE OF SUCCESS) in collaboration with UKAID focuses on aligning with 10 out of 17 Sustainable Development Goals, where empowerment of women, includes ensuring access to and have control of resources such as money and linkages developed with the local market, enabling women in contributing towards the betterment of their own livelihoods as well as their families.



The Carnival was organized to provide a platform to our trained beneficiaries enabling them to showcase their products and make inroads into the local economy.

82% Beneficiaries attended the Mela

The Financial Literacy & Inclusion Workshop organized by INJAZ Pakistan held on Oct 9, 2019 marks the onset of a very powerful movement for Financial Literacy. The level of financial inclusion in Pakistan is 10.3%, being one of the lowest in the South Asian region, with an expected average of 33%. Hence, The State Bank of Pakistan has developed a National Financial Inclusion Strategy (NFIS) for building a dynamic and inclusive financial sector to support Pakistan's economic growth in the 21st century.



In line with the NFIS, INJAZ Pakistan, in collaboration with The Embassy of the Kingdom of Netherlands aims to economically empower 18 to 30 year-old females not only through its financial literacy program, but also by financial inclusion into the economic ecosystem by inducing a spirit of entrepreneurship into their minds so they can start taking charge of their lives.



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JA Asia Pacific Members - Local Events' Highlights

JA Vietnam

In October 2019, JA Vietnam cooperated with the Ministry of Education and Training to organize The National Student Entrepreneurship Festival 2019 (SV-Startup 2019). The Festival took place on October 4th and 5th, aiming to encourage innovation startup spirit for students across the country. It draws a large number of students, along with many businesses and investment funds. Major activities of the festival include an exhibition of around 80 projects, connection among businesses, idea owners, and art performance performed by students.



The highlight of the festival is the final round of COY competition for more than 200 high - school students across the country and nearly 80 projects in various fields. In the Festival, JA Vietnam and Ministry of Education and Training also organized the Seminar "Supports for high-school students in start-up: Experience and Solutions" to boost the creativity and entrepreneurial spirit amongst students nationwide.





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JA People and Celebrations

JA Asia Pacific welcomes the following new joiners to the JA family!

Location	New Joiner	Title	About...	Contact
JA Hong Kong	Circle Liauw	Operations Manager	<i>Circle joined JA HK on August 27, 2019. With a strong belief in working with young people. She is eager to allow them to create values and to help them navigate a course to their destinations.</i>	circle.liauw @jahk.org
				
	Rosalie Lee	Senior Program Manager	<i>Rosalie joined JA HK on October 8, 2019. She is an experienced professional in social benefit programs and takes pride in spreading happiness to the people around her. Rosalie describes seeing the smiles of her program's beneficiaries as the biggest satisfaction of her job, and she looks forward to creating an even more positive impact with JA HK.</i>	rosalie.lee @jahk.org
				

Celebration Moments across the Asia Pacific region!

JA Asia Pacific

Congratulations to all the 2019 GLC Awards' finalists from the Asia Pacific region:

- JA Lifetime Achievement Award finalist – Anya Bayramova (JA Turkmenistan)
- JA Worldwide Soraya Salti Award Finalists – Vivian Lau (JA Asia Pacific) and Anya Bayramova (JA Turkmenistan)
- JA Worldwide Collaboration Award Finalists – JA Azerbaijan and JA Estonia (combined finalists)
- JA Worldwide Activator Award Finalists – JA Philippines

We look forward to celebrating all of our finalists, and announcing the winner, during our gala dinner the last night of GLC, November 21, 2019, in Berlin.

JA Worldwide Awards GLC 2019





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JA People and Celebrations

Celebration Moments across the region!

Prestasi Junior Indonesia (PJI)

Celebrating the End of the 2019 Chairman's Challenge at the site of two villages in West Java Province with Prudential Indonesia volunteers, Indonesian Red Cross, Government Representatives and local villagers. The partnership provided for the development of infrastructure and training for disaster mitigation together with improved access to education - the latter initiative through the construction of a footbridge linking children in a village with a school on the opposite side of a river.



INJAZ Pakistan

Alumni Reunion September 2019.

INJAZ Pakistan is pleased to have organized the Alumni Reunion Networking event, for the SHAJR e KAMYAABI (A project in collaboration with the UKAID) beneficiaries on September 25, 2019. Looking at these women exhibiting their success and flourishing despite numerous struggles and the positive shift in their thinking makes JA Pakistan feel proud of what the project has achieved. The beneficiaries spoke about their successes and how the combination of learning a valuable skill plus entrepreneurial training helped them bring their dream to reality.



Malik Ahmad Jalal - Chairperson JA Pakistan addressing the alumni - sharing his life journey, owing his success to his mother and sister who have been a constant source of encouragement and support for him





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Upcoming JA Events around the region

JA Asia Pacific

Event: 2020 JA Asia Pacific Company of the Year Competition (JAAP COY)

Dates: March 15 to 19, 2020

Location: Guam

JA Azerbaijan

Event: Financial literacy training

Dates: November and December, 2019

Locations: 4 VET and 48 secondary schools in 8 regions

(Baku, Gabala, Gakh, Zagatala, Mingachevir, Ganja, Khachmaz, Masally)

Event: "Youth Empowerment and Leadership" Program

Dates: November 2019

Locations: 6 Youth Centers in 5 regions (Baku, Shemkir, Gazakh, Bilesuvar, Mingachevir)

Event: School of Finance

Dates: November 2019

Locations: 10 secondary schools in Baku

JA Brunei

Event: JA More than Money

Date: October 29 to 31, 2019

Location: SR BAP Besar, Brunei

Event: JA Economics for Success

Date: November 23, 2019

Location: Maktab Sains PSBS, Brunei

JA Hong Kong

Event: JA Company Programme 2019/20 – CEO Briefing (1)

Date: November 2, 2019

Location: Education Bureau Kowloon Tong Education Services Center

Event: The Schools Challenge 2020 – Design Thinking Leader Training

Date: November 9, 2019

Location: JA Hong Kong Office



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Upcoming JA Events around the region

Prestasi Junior Indonesia (PJI)

Event: Cha-Ching Curriculum implementations underway

Date: November 2019

Locations: Multiple schools in Jakarta and East Java

Event: Showcasing YEE success with Prudential Indonesia

Date: December 14 to 15

Location: Jogjakarta, Indonesia

Event: PJI Board Meeting

Date: November 7, 2019

Location: Jakarta, Indonesia

JA Malaysia

Event: YE Penang Annual Showcase and 30 years Gala Dinner

Date: October 30 to November 1, 2019

Location: Penang, Malaysia

Event: YE Central Region Annual Showcase

Date: November 1, 2019

Location: Central Region, Malaysia

Event: Gen - C Program

Date: November 11, 2019

Location: Malaysia

INJAZ Pakistan

Event: Financial Literacy & Inclusion Workshop in collaboration with the Embassy of The Kingdom of Netherlands

Date: November 5, 2019

Location: Karachi

Event: JA Personal Economics, JA Economics for Success, JA Innovation Camp and JA Head Start training execution
– Funded by UKAID

Dates: Starts from November 21, 2019

Location: Karachi



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Upcoming JA Events around the region

JA Thailand

Event: Launch of the Speed Mentoring program sponsored by Bloomberg

Date: November 29, 2019

Location: Bloomberg Office in Bangkok, Thailand

Event: "Insure your Success" Training sponsored by Krungthai-AXA Life Insurance PCL.

Date: November 2019

Location: Bangkok, Thailand

JA Vietnam

Event: Signing ceremony for the launch of Cha-Ching Curriculum in 2019-2020 between Prudence Foundation & JA Vietnam; and Workshop "Education on Financial Literacy for Primary students."

Dates: November 9, 2019

Location: Hanoi, Vietnam

Event: Signing ceremony for the launch of Samsung Innovation Campus (SIC) in 2019-2020 between Samsung & JA Vietnam and Workshop "Supporting high school students in obtaining knowledge of information technology."

Date: November 2019 (TBC)

Location: Hanoi, Vietnam