JA Asia Pacific
A Member of JA Worldwide

JA AP WORKS

November, 2015

Message from Vivian Lau, President of JA Asia Pacific.

Dear JA Asia Pacific colleagues,

In this issue of the JA AP WORKS, we are excited to feature 2 stories from Singapore – a JA volunteer and a JA Alumni story, thanks to Hau Yee, JA Singapore's ED for effort and recommendations. Also in the spotlight are exciting updates on 2016 AP JA COY in Korea, JA Cha-Ching program, TEDxYouth Hong Kong, and more!

Let's stay all the more connected through the JA AP WORKS! Together, let's work together to create a world where every young person can be inspired and empowered.

The JA Stories

Meet Katherine Lobo, Vice President, Treasury at Barclays Asia Pacific. Based in Singapore, Katherine is one of the mentors behind the winning teams of the JA Company Program and JA Social Innovation Relay (SIR). Please click here to read the full story.

JA Singapore Alumni and ITC 2014 finalist feature in Citi Foundation's Investing in Youth Campaign. Citi Foundation has officially launched the *Accelerating Pathways* research initiative. This research complements their Pathways to Progress approach aimed at highlighting the importance of youth in urban economic development and supporting programs that empower youth ages 16 to 24. Two of the videos featured on the campaign website are JA Alumni- Anuar (JA Singapore) and Buki (YE UK).

Anuar was one of the 27 teams competing in the FedEx/JA ITC held in Hong Kong in 2014 and the video has featured the product/company he presented in the local Singapore ITC. Anuar's full video is available for viewing on webpage dedicated to this project:

www.citi.com/acceleratingpathways.

Regional Initiatives, programs, and events

JA Asia Pacific partner with JA Korea to bring the 6th Asia Pacific JA Company of the Year Competition to Seoul in February 2016. The competition is JA Asia Pacific's annual celebration of the achievements of JA Company Program students across Asia Pacific. This year we are anticipating participants from around 10 Asia Pacific markets to advance to the AP JA COY to showcase their business solutions. This event will be held at the City Hall in Seoul, Korea, February 22th to 24th , 2016. Please stay tune for more update on this annual exciting event in December!

L-R: Belle S. Tiongco, Pru Life UK CMO, Vivian Lau, President JA Asia Pacific, Nicole Ngeow, Prudence Foundation Regional Program Manager, Prudence.

JA Cha-Ching Program's preview well received by Philippine's Educators. With great honor, Vivian Lau, President for of JA Asia Pacific was invited to speak at the Pru Life UK Cha-Ching conference, held recently in the Philippines on November 19th. In addition, George Macasero from the JA Philippines Board, Krishna Alejandrino and Mariecor Arato from JA Philippines, and Winnie Ho from JA Asia Pacific had also attended the conference.

On the topic of "How to make Financial Education Fun, Relevant, and Sticky for kids", Vivian presented a sneak preview on the JA Cha-Ching Program to the 250 educators at the conference. Both Pru Life UK executives and delegates were excited to learn about the JA's volunteer based education model and modular activities based approach with the JA Cha-Ching program curriculum – key elements that can help address the scalability and flexibility of current financial education programs.

Vivian Lau, President, JA Asia Pacific

Align with JA's vision to inspire our youth to create their future, TEDxYouth@HongKong

holds the record for the largest bilingual TEDx event in the city and is in its 6th year. Every year, new presenters from different fields such as art, creativity, entrepreneurship, sports, and social causes come on stage to share and inspire youth in Hong Kong and around the world via live stream with their stories.

15 of Hong Kong's doers, thinkers, shapers and innovators from all walks of life have come together to celebrate the power of youth at the TEDxYouth@HongKong 2015 event on November 14th at Cyberport, Hong Kong. The event is organized JA Asia Pacific and supported by JA Hong Kong.

Vivian Lau, President of JA Asia Pacific/convenor and curator of TEDxYouth@Hong Kong 2015

"Let their personal stories resonate with you. Be inspired by them and take the challenge to create your envisioned future." Says Vivian Lau, President of JA Asia Pacific, Convenor and Curator of TEDxYouth@HongKong 2015, as she opened the event.

You may watch the delay stream of the event by clicking here.

Marketing and Branding

New Branding resource for Asia Pacific members.
The vertically stacked version of the JA logo has been created for the respective JA members in the region and are available for download.

This vertically stacked logo is designed specifically for social media usage and we encourage all members to adopt this vertically stacked version of the logo as profile image on all social media platforms, The logo is also ideal for using with JA branded goods, such as T-shirts, bags, etc.

Please click here to download the file created for your country/market.

People

Introducing colleagues from JA Vietnam

Nguyen Duy Hoai - Executive Director, JA Vietnam

Hoai is one of the JA Vietnam founders in 2000. Graduated in Hanoi University and with a personal interest in travelling, Hoai had gained extensive work experience with the Vietnam Administration of Tourism prior to pursuing another passion in his life – youth empowerment work by starting JA Vietnam. Hoai was presented the 10-year of dedication award for JA by JA Asia Pacific in 2011.

Thi Minh Tu Nguye – Program Director, JA Vietnam

Graduated in the Auckland University of Technology, Tu was is an entrepreneur, owner and manager of the restaurant - Origin café in Malaysia. Tu sold the business at a profit in 2013 and moved back to work as a marketer and educator advisor in her home town -Hanoi, Vietnam. A music and food lover, Tu also enjoys traveling and the outdoor with family.

Up-coming key dates

Prestasi Junior Indonesia

- GE Transportation Volunteer engagement
  December 3rd

JA Thailand

- Junior Achievement Company Program Competitions
  December 3rd – Thai **December 12th** - English -

For more details on above JA Thailand events, please click here

Young Enterprise Trust New Zealand

- YES National Awards
  December 9th - Competition and gala dinner

JA Hong Kong

- JA Company Programme Trade Fair
  December 12th 2015

Tell us your story

A story on a volunteer? News on people? Big win? Or an inspiring moment experienced? Need help to promote key dates and events in your local JA calendar? Please email Winnie Ho to share with the network through the JA AP WORKS!

Until the next JA AP WORKS, have an inspiring and empowering day!