

1st Round Presentation – Judges Profile

ATTANA.	1. Dennis Velasco, CEO, Prosperna
	Dennis Velasco's background includes 12 years of Silicon Valley experience and then recently moving to the Philippines to "raise the bar" of the local tech industry.
	While in Silicon Valley, he grew a \$16+million dollar division for Salesforce.com, started 2 divisions for and was part of the IPO for Cornerstone OnDemand. Prior to leaving the San Francisco Bay Area for Manila, he was the North America, Vice President of Sales for Xero Small Business Cloud Accounting Software.
	Today, he's the Founder and CEO of Prosperna.com.
	Prosperna's mission is to empower 100,000 SMEs in the Philippines with easy-to-use and affordable eCommerce software.
	2. Jessica Ye Trainor, Founder and CEO, Mulberry House Education Group
	An entrepreneur based in Hong Kong, committed to the education and innovation. Founder of the Mulberry House Education Group in 2015 with two business lines: MHA and MHKG, running leading educational programmes for child 0-12 Yrs that's aimed at unlocking each child's unique potential, fostering their curiosity, creativity, resilience, integrity and humility.
	Before education, Jessica worked in banking and research for 10+ yrs. She has a Master's degree in Computer Science and Mathematics from New York University and the NAMC Montessori Teaching Diploma for Early Childhood Education.
	3. Kim Wang, Marketing Director, Shanghai Timespin Education & Technology Co., Ltd.
	Worked in Financial, retail and education industries over the past 18 years, and I have 3 times of entrepreneurial experiences. Over the years, I have an understanding of how to do marketing in different industries and how to sell a good product. Meanwhile, launching a proper product is important in this competition Creativity and feasibility must be considered at the same time.
	In recent years, I have been engaged in education related work. Dealing with students and helping them succeed is my daily work and the source of my achievements. From Personal Finance, JA Company Program and ITC competition, I have worked with JA more than 10 years. During these years, I have also noticed the changes of Chinese students.
	Whether in the class of the JA Student Company or in the ITC competition, I try to help students discover more of their abilities and interest in business. It's always fun to trigger them to think and also to trigger myself.



Asia Pacific

Natalie Chan, Founder & CEO, OWN Academy 4.

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Natalie Chan is an engineer, corporate professional, film producer, adventure seeker, educator and entrepreneur. Her passion for education sparked when she realized how disconnected schools were to the real world. This realization developed further as she acknowledged the lack of quality education to be the root cause of many problems in the world. Chan founded OWN Academy in 2016, a 21st century education solution with a focus on empowering the next generation to be changemakers and problem solvers of the future. By partnering with corporations and professionals, her goal is to help students discover their passion and achieve their highest potential through career exploration and experiential learning. As a result of Chan's diverse achievements, she was selected as a Davos 50, representing Asian youth to attend the World Economic Forum Annual Meeting, as well as Ashoka's Changemaker x Change fellow in 2019.

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5. Net Supatravanij, Co-founder, ila

Net Supatravanij is the co-founder of ila, an award-winning social enterprise aiming to unleash the potential of a purpose-driven generation. Using human-centered design to trigger social change, ila helps companies & institutions improve their policies through a Gender & EDI lens. ila has worked with brands like UN Women, Unilever, WeWork and Google across Mumbai, Bangkok and London. Passionate about projects that make a social impact, Net has a Bachelor's from New York University and a Master's in Social Innovation & Entrepreneurship from The London School of Economics.

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6. Patryck Pimpao Merhy, Partner - Head of Asia Pacific, Patria Investments

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Mr. Patryck Pimpao Merhy is a Partner and Head of Asia Pacific at Patria Investments, a leading Alternative Assets Manager in Latin America, with approximately US\$15 billion dollars of assets under management. Mr. Pimpao is primarily responsible for leading our franchise in Asia Pacific, including managing our senior relationships in the region as well as delivering value creation opportunities between Patria's broad portfolio of companies and our partners in the region. In addition, Mr. Pimpao is an active Board member at two of Patria's investments in the Infrastructure Group: Essentia Energia, one of the largest renewable energy platforms in Latin America, and Odata, a leading data center provider in Latin America.

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Mr. Pimpao joined Patria in Hong Kong in 2016 to establish our presence in Asia Pacific for the first time. Prior to joining Patria, Mr. Pimpao spent over 18 years in the global financial services industry, holding senior leadership positions in Brazil, New York and Hong Kong at Bank of America Merril Lynch and more recently Banco Santander.

A native of Brazil, Mr. Pimpao holds a Bachelor degree in Business Administration from Fundação Getulio Vargas and a Masters degree in Global Finance from NYU - Leonard N. Stern School of Business and HKUST.



7. Philip Liang, Chairman and founder, General Sensing

Philip is the chairman and founder of tech company General Sensing. With a master's degree from the MIT Media Lab, he was a founding member of the school's Smart Cities group, playing a key role in the City Car design team, which earned a Time magazine Invention of the Year award. Philip is married to Isabella.

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8. Robin Teurlings, CEO, The Startup Buddy

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My name is Robin Teurlings, CEO and Founder of The Startup Buddy. Originally born in The Netherlands, I moved to Singapore in 2015. I started my first enterprise at the age of 12 as a self-employed street musician. By the time I turned 17 I bought my first stocks at the Amsterdam Stock Exchange and at the age of 25 I did my first angel investment. I hold a master's degree in public policy and public administration, I have worked over a decade in small startups as well as large corporates like Accenture and ING. My motto is "work hard, play hard".

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I started my adventure as an entrepreneur after participating in Startup Weekend Singapore and winning 3rd price with our pitch for an online financial planner. For almost a year I worked on that and learned there is a big difference between having a great idea and executing it successfully. The initial approach failed, but it resulted in Singapore's founder-friendly online startup builder, The Startup Buddy. The Startup Buddy is an online startup building and fundraising platform for founders and investors. We now support 2000 founders and 850 investors in 85 countries through our online accelerator, events and fundraising platform. My ambition is to build The Startup Buddy into an online startup equity trading platform which will allow entrepreneurs and investors to reliably and continuously interact, raise funding and grow companies.



9. Rodney Geres, Senior Director Business Development APAC, ICE

Rodney Geres has worked in financial markets for over 25 years. Born and educated in Canada with a BA in Political Science/Economics degree. His career has taken him From London, Paris and now currently based in Hong Kong over the last 11 years. Rodney is a Senior Director for ICE and is responsible for business development across Asia Pacific.



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10. Stephanie Sitt, Co-founder & Group CEO, Inmagine

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From millions of creative assets to the world's #1 favourite online photo editor - Pixlr, INMAGINE has never settled. With the adaptation of A.I. technology in the research and development of design tools by Designs.ai, INMAGINE is putting 500+ million users at the heart of business where everyone will be empowered to design and tell their stories in a smarter, faster and easier way.

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Closest to the heart of INMAGINE is Stephanie Sitt - the co-founder who has bootstrapped the Company for over 20 years. Ever humbled to learn the many aspects of her business, Stephanie is actively involved in leading, strategizing, and driving Inmagine's global sales, marketing, operations, and partnerships. Notably, she has spearheaded the HR transformation since the year 2017 with a strong belief that the right human talent will drive the business forward.

Just as at an opportune time in which she has witnessed the revolution of microstock, Stephanie will continue to grow INMAGINE as a seamless creative ecosystem, forging a future where design is within reach for everyone.



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Grand Final Presentation – Judges Profile



1. Darius Yuen, Founder, Zhong Yi Investment Managers

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Darius Yuen is the Co-founder and Managing Director of ZhongYi Investment Managers Limited ("ZhongYi"). Before founding ZhongYi, he was a senior investment banker at BNP Paribas and Bear Stearns Asia. Mr. Yuen is a Certified Public Accountant and holds a Bachelor of Science in Accounting from the University of Southern California. In addition to his investing activities, Mr. Yuen is also a philanthropist and has been actively giving back to society. He founded Sow (Asia) Foundation, a charity based in Hong Kong, and due to his continued contribution to charitable causes, he was named as one of 48 Heroes of Philanthropy by Forbes.

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2. Jenny Kwang, Creative Director, Jco Jewelry Pte Ltd



Jenny's love for style and beauty first encouraged her to pursue an education in Fashion and Design. This evolved into a successful career where she worked with many reputable international brands. However, jewellery was always a passion of hers that she enjoyed taking up in her off time. Growing up, she realized how unnecessarily expensive jewellery was and she felt that she could make a difference. This motivated her to turn her childhood hobby into a lifelong passion.

She bravely decided to pursue her dreams and began selling her own handmade creations on Etsy. J&Co became the top 1% sellers in Etsy, based on items sold, as reported by ecommerce analytics, Marketplace Pulse.

Her jewellery pieces become so popular, she was able to grow her passion into the business J&CO Jewellery is today. Specialising in sterling silver and demi-fine materials for women with sensitive skin to feel empowered and beautiful at the same time.



Asia Pacific



Naysan Munusamy, Co-Founder, MoneyMatch 3.

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Naysan is the Co-Founder of MoneyMatch which is an award winning digital platform licensed in Malaysia, Brunei & Australia executing cross border trade payments and individual remittances. MoneyMatch is now executing over a billion ringgit annually across 70 countries and this rapid success has been driven by optimizing our treasury operations with proprietary machine learning algorithms as well as integrations with blockchain solutions which was the first in Malaysia for swifter global disbursements.

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Naysan is also the Managing Partner of TH Capital which is a Malaysian based venture capital firm with strong South East Asian connections. TH Capital is a platform that empowers and accelerates ventures with financial capital infusion, business consultancy, strategic mentorship and strong networking opportunities. TH Capital primarily invests in the FinTech and E-Commerce industry and has completed eleven investments into startups to date.

Back in early 2015, Naysan joined pitchIN as their founding Chief Operating Officer obtaining licensing from the Securities Commission to launch Equity Crowdfunding in the country. Naysan holds an Executive MBA from the University of Strathclyde (Glasgow, Scotland) and has been a career banker with a wealth of experience in financial markets working as a fixed income & currency trader in Singapore & Hong Kong.

Neptune Factor, Founder and CEO, ECFulfill Inc 4.



Neptune Factor is the Founder & CEO of eCFULFILL, a Global eCommerce Management platform currently powering more than 150 Filipino MSMEs' expansion path towards engaging international marketplaces such as Amazon, eBay, and Kumu, among others. eCFULFILL answers all the global selling needs of local MSME entrepreneurs by providing them with an easy-to-use cloud-based platform.

We push MSMEs past that "single-market, single-channel" challenge through a digital platform that eases up product listing on international e-commerce marketplaces and jumpstarts their global selling business: from market entry to order fulfillment.

He led the country management team in eCFULFILL's launch in 2018, as well as its overall product strategy and scale roadmap. In the same year, eCFULFILL was hailed as one of the 6 National Winners of the Philippines Ideaspace Startup Competition, a PLDT Group-backed initiative, before being selected as part of the 2019 Cohort of the Asian Institute of Management-Dado Banatao Incubator Program.