



JA AP WORKS

June 2019



P1

Message from Vivian Lau, President and CEO of JA Asia Pacific



As the fiscal year 2019 draws to a close, I am proud to share that we have made a number of breakthrough achievements including, but not limited to, the followings:



- Expanded funding base and implemented high impact regional projects through collaborations with strategic regional and local partners.
- Delivered the Cha-Ching Curriculum to over 350,000 youth since 2016 and implemented high-impact modern learning experiences in multiple locations across the region through teacher-driven strategy and a tripartite ecosystem.
- Nurtured youth in STEM learning and make a difference in local communities through partnerships with funders, local governments, and academic institutions.

The above is only made possible with your support and the support from our funders, partners and volunteers. JA Asia Pacific is grateful for the collaborative work and support across the region!

The way our children will learn is going to fundamentally transform over the next decade. Virtual Reality (VR) and Augmented Reality (AR) can make learning truly immersive and brings alive experiential education. Machine Learning is making learning adaptive and personalized. Soon, increasing education applications will be adaptive, learning how to personalize lessons for a specific student.

Technology is a game changer for teachers in remote places and schools with few resources. Millions of students and teachers at all levels are already using educational software, and technology is only going to play a larger and more significant role in the classroom.

Building on our strong collaborative network in the region and focusing on growth, innovation, technology, let's continue to grow through new partnerships that support and enhance modern learning experiences for our youth in the region.

#futureready

#JA100





JA AP WORKS

June 2019

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P2

The JA Story

**Get to know the FERD's LIST 2019 honorees from JA Asia Pacific -
Bonnie Chiu and Zhang Biwei –
first ever JA Asia Pacific alumni selected as FERD's LIST honorees.**

FERD's LIST is an initiative by JA Europe in cooperation with FERD to recognize JA alumni achievements, their entrepreneurial journey and their inspiring leadership.

2019 is the centennial celebration of JA, and for the first time, the FERD's List will have candidates from outside of Europe. In total, we have 10 names on the list for 2019 and JA Asia Pacific is proud to have a 20% representation on the honorable list!

With the support from JA Worldwide, JA Asia Pacific is proud to sponsor Bonnie and Biwei to join an auspicious group of amazing JA leaders and entrepreneurs at the 2019 JA Global Alumni Conference from August 28 to September 1, 2019 in Vienna, Austria. Both Bonnie and Biwei will be celebrating their achievements at the FERD's LIST Induction Ceremony in front of an international audience on August 29.

JA Asia Pacific is proud to profile Bonnie and Biwei and share how these two outstanding JA Asia Pacific alumni, young entrepreneurs, innovators and leaders are contributing to job creation and growth in local communities.



The JA Story

Bonnie Chiu – CEO and Co-founder of Lensational

Bonnie Chiu is an award-winning social entrepreneur, a gender equality advocate and a leading social impact and impact investing consultant. She is the Founder and CEO of award-winning non-profit social enterprise Lensational, which equips marginalized women with photography training and digital storytelling in 23 countries in Asia and Africa. Chosen as a Forbes 30 Under 30 Social Entrepreneur in Europe, she has been invited to speak in 16 countries, most prominently at two TEDx talks and the Clinton Global Initiative Annual Meeting 2016 presented by President Clinton.



Bonnie Chiu is also the Managing Director of The Social Investment Consultancy, a social impact strategy and research consultancy with offices in London, Milan, Hong Kong and Doha. Clients include Tata Consultancy Services, Save The Children and Tactical Technology Collective. In this capacity she convenes Women in Social Finance, a network of 100 senior-level women in social finance in London, and the Diversity Forum, a network of leading impact investors in the UK committed to diversity and inclusion.

Passionate about gender equality and diversity, she is a Forbes contributor, and was profiled as the Ambassador for Sustainable Development Goal 5 in the Lavazza calendar. She serves on various Boards, including the Global Alumni Advisory Board of the Chinese University of Hong Kong, and the Women's Housing Fund Advisory Board of Big Society Capital.

She holds a MSc International Relations from the London School of Economics, and a bachelor's in business administration from the Chinese University of Hong Kong with exchange semesters in Copenhagen Business School and University of North Carolina, Chapel Hill. Born and raised in Hong Kong, she has lived in 6 countries: Denmark, Singapore, United States, Germany, Pakistan, and currently, United Kingdom.

"I never thought of myself as an entrepreneur until the JA program. Growing up in Hong Kong, it is an unconventional career path, especially for women. The swift ability to create change to customers and society attracted me to the path of entrepreneurship, but without the JA program, I would not have the courage and confidence to take my first step in this journey"

Said Bonnie Chiu when asked impact of JA Program in her life and how it contributes to her success.





JA AP WORKS

June 2019

 JA Asia Pacific
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A member of JA Worldwide

P4

The JA Story

Zhang Biwei, Founder and Director of Art Dream



Zhang Biwei has proven herself as a leader early in University as she volunteered to assist school founding for alumni association, integrate alumni resources, and solve one third of the students' problem of employment at the time. After graduation she gave up opportunities to attend higher education in Harvard and Stanford University, holding the opinion that public welfare industry should be a powerful speaker and practitioner protecting public interest. She founded Art Dream in 2017 and has served over 50,000 migrant children in 77 cities and 105 rural places. In 2017, Zhang Biwei was selected as one of "Forbes China 30 under 30" in the field of Social Enterprise and Education and was invited by Bill & Melinda Gates Foundation to New York as a representative of 300 world youth elites to attend Goalkeepers in New York in 2017 and 2018.

"Since 2012, I've become a high school volunteer of JA Economic Study. Then I attended different programs of JA, such as Career Go, MESE for college students and 'Our world' for high school students. Moreover, I was luckily employed as an intern working in JA China office, and met many fellows in JA, especially my partners, Wang Xingchen and Zhanghui, who founded Art Dream with me together. As the saying goes--Birds of a feather flock together. In JA, I met with many individuals with high responsibility for the society, which is what makes me feel more confident about the future of the world."

Said Zhang Biwei when asked impact of JA Program in her life and how it contributes to her success.

To learn more about FERD's LIST honorees and how their entrepreneurial experience impacted their lives, please visit:
<https://ferdslist.org/celebration-ferds-list-honourees-2019/>

#IamJA

#jaalumniasiapacific





JA AP WORKS

June 2019

 JA Asia Pacific
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P5

Regional Initiatives, Programs, and Events

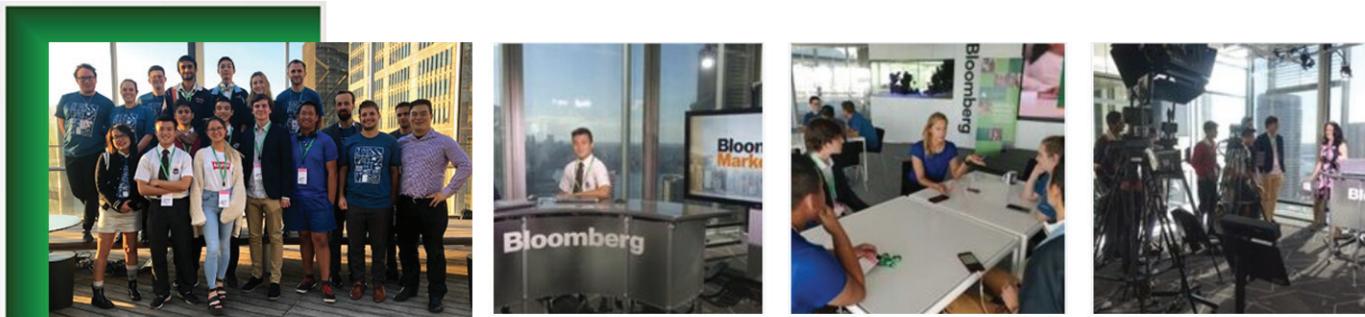
Celebrating another successful year of partnership with Bloomberg to equip youth with 21st century essential skills

Building on the partnership between **Bloomberg** and JA Asia Pacific since 2015, JA Asia Pacific continues to collaborate with Bloomberg to prepare young people for the future of jobs in the Asia Pacific region in 2018-19. Through the engagements and support from close to **450 Bloomberg employees**, more than **850** high school students in **9** cities across 8 Asia Pacific locations have gained **21st century essential skillsets** through experiential learnings that supports their developmental needs and promotes innovative thinking for the future of work.

Programs implemented with the support from Bloomberg in 2018-19 across the AP region include:

- JA Future Skills Workshop
- Introduction to News Workshop
- JA Company Program
- Speed Mentoring Program
- Success Skills Program
- Startup Program

Actions from Sydney, Australia



Actions from Beijing, China





JA AP WORKS

June 2019

 JA Asia Pacific
100 YEARS OF ACHIEVEMENT
A member of JA Worldwide

P6

Regional Initiatives, Programs, and Events

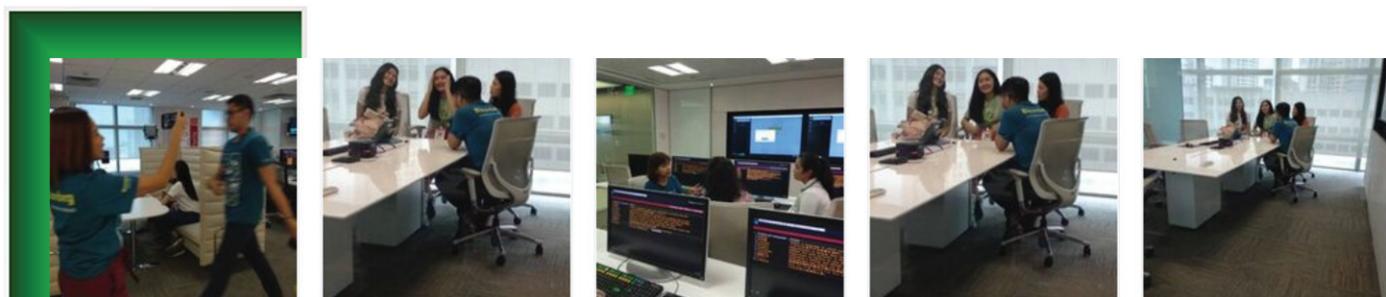
Actions from Shanghai, China



Actions from Seoul, Korea



Actions from Manila, the Philippines





JA AP WORKS

June 2019



P7

Regional Initiatives, Programs, and Events

Actions from Shanghai, China



The 8 Asia pacific locations and 9 cities included in the 2018-19 partnership to implement the integrated 21st century life skills programs encompassing hands-on entrepreneurial and work readiness activities include: Australia (Sydney), China (Beijing and Shanghai), Hong Kong, Japan (Tokyo), Korea (Seoul), the Philippines (Manila), Singapore and Thailand (Bangkok). JA Asia Pacific is looking forward to equipping more students with critical 21st century essential skillsets with Bloomberg in the coming years to come.

FedEx Express/JA International Trade Challenge (ITC) 2019 Asia Pacific Finals Update



The ITC local finals season have started, we look forward to meeting the respective national champions from the 10 markets across the region at the ITC Asia Pacific Finals, scheduled to be held from August 18 to 22, 2019 in Malaysia. For actions from the 2019 ITC local finals competitions, please follow the official ITC Asia Pacific Facebook page <https://www.facebook.com/AsiaPacificITC/>.

Thanks to the dedicated support from event host JA Malaysia, the 2019 ITC is confirmed to be held at the Pullman Kuala Lumpur Bangsar Hotel.

The 2019 ITC Asia Pacific Finals registration process was recently kicked off. In order to better facilitate the registration process and provide an opportunity for JA members to seek clarification and ask questions, a Skype information session will be held on Wednesday, July 3, 2019 at 1400-1500 Hong Kong time. Please refer to the circulated "ITC 2019 AP Finals_Registration Guide" on how to join the information session, or contact JA Asia Pacific at itc@jaasiapacific.org.

Please visit <https://www.jaasiapacific.org/2019-itc-leaflet> for more information about ITC.





JA AP WORKS

June 2019



P8

Regional Initiatives, Programs, and Events

2019 JA Asia Pacific Leadership Conference

Calling for JA AP Awards Nominations from JA AP members



JA Asia Pacific is looking forward to welcoming JA AP members to the 2019 JA AP Leadership Conference on August 22-23 in Kuala Lumpur, Malaysia.

Building on the positive feedback from last year's conference, we would like to recognize and acknowledge the contribution of our JA AP Members with the following awards at the conference awards dinner:

- JA AP Long Service Award
- JA AP Collaboration Award
- JA AP Compliance Award
- JA AP Growth Award

For the JA AP Long Service Award, JA AP staff who have reached the service milestones of 5, 10, 15, 20... years during the period of Jul-1-2018 to Jun-30-2019 will be recognized. JA AP members will be required to fill in the "JA Long Service Award (2019)" form and send back to JAAP on or before Friday, July 19.

For the JA AP Collaboration Award, JA AP members will be required to submit nominations with the required supporting documents on or before Friday, July 19

For the JA Compliance Award and JA AP Growth Award, no action is required by JA members. JA AP will review documents and data for the 2017-18 annual organizational reporting cycle (Jul-1-2017 to Jun-30-2018) and confirm awardees accordingly.

Forms and criteria for the Long Service Award, JA AP Compliance Award, JA AP Collaboration Award and JA AP Growth Award can be downloaded from the following drop box location:

<https://www.dropbox.com/sh/cx2h5h682rjogh/AABBEm5m3Pw-IronzSslgYgTa?dl=0>.

Please contact Adrian Lee at adrian.lee@jaasiapacific.org should there be any questions about the JA AP Awards criteria and nominations process.

JA AP looks forward to celebrating and honoring the achievements of our JA AP Members!



JA AP WORKS

June 2019



Pg

Regional Initiatives, Programs, and Events

JA Global Leadership Conference

Early Bird Pricing Ends June 30



Berlin, Germany
Nov 18–22, 2019

The Early Bird
Is Getting Away!

Early-bird registration ends June 30

Register today at jaww.org/GLC



Registration is open for the 2019 Global Leadership Conference in Berlin, Germany (November 18–22), with early-bird pricing through June 30, 2019. The conference, with a theme of "Next 100: Future Ready," will include keynote speakers and thought leaders in youth education and innovation; plenary sessions with member-country panels and best-practice sharing; breakouts and networking; and an authentic German dinner and night of fun! Register at <https://jaww.org/GLCregistration>.





JA AP WORKS

June 2019

 JA Asia Pacific
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P10

JA Asia Pacific Members - Local Events' Highlights

JA Azerbaijan

On June 12, 2019, JA Azerbaijan hosted a **meeting with professionals** from different business sectors with the financial support of Chevron Khazar LTD at Landmark Business Center.



The meeting was organized as a final stage of the project titled "**Build the Future: Career Planning and Development for the Secondary School Students**" which was held during academic year 2018-2019. The event was organized in partnership with the Ministry of Education and "Məktəblinin Dostu" (Friend of School) project. The main goal of the project was to educate students about potential career and job opportunities in different labor markets and prepare youth for their future.

JA China

Celebrating JA centennial through the "100 years, 100 lives" event in Beijing

From June 9 to 15 2019, JA China held a public education week entitled "**100 years, 100 lives**" at the China World Mall of Beijing CBD, to celebrate the 100th anniversary of JA.



The week-long initiative/event include exciting JA experience activities such as JA history exhibition, flash shop, job shadow day, student company competition, alumni day, volunteers' day and more. In the event, large number of corporate white-collar workers in the China World building are interested in JA and are willing to join us as volunteers. At the same time, JA China had attracted many potential partners to further support JA's work in China. This initiative/event is a new and successful attempt for JA China to increase the brand awareness and impact of JA's work in China.





JA AP WORKS

June 2019



P11

JA Asia Pacific Members - Local Events' Highlights

JA Hong Kong

More than a hundred secondary students participated in the JA Success Skills Workshop on May 18! With the support of Business Volunteers from **Marsh & McLennan Companies** and JA, the workshop provided students with a unique opportunity to polish their job search and interview skills through an array of activities such as one-on-one mock interviews and a tailored consultation on their CVs. We thank all participants and volunteers for their support!



Prestasi Junior Indonesia (PJI)

AIG's Enthusiastic Support is Inspirational to young entrepreneurs in Indonesia.

With volunteer and funding support from AIG, three schools in Jakarta, Indonesia, have successfully launched their student run business enterprises in May 2019. These student companies located at State High School 35 and State Vocational High Schools 27 and 38 have impressed everyone with their unique products, commitment, and aspirations.



Mr. Rob Logie, President and CEO, AIG Indonesia and his senior management team attended the program launch event; and volunteers from AIG have been active supporters throughout the program implementation. AIG volunteers have developed an excellent rapport with students and their advice is taken on board by the students as they improve their company and the products they produce.





JA Asia Pacific Members - Local Events' Highlights

JA Korea

With the support from **Hanwha Investment & Securities**, JA Korea provided employability skills mentoring program '**Together Plus**' to 100 vocational high school students.



The program allows students to explore various jobs in the Financial sector, develop professional business resume, and provide job interview coaching to improve students' employability skills. 40 employees of Hanwha Investment & Securities participated as mentors to empower and prepare students on much needed future skills in the job market.

JA Malaysia

In conjunction with the Hari Raya celebrations and thanks to **HSBC Malaysia**, 100 underprivileged children were given the experience of a lifetime to enjoy a one of a kind celebration of the festivities on June 11– learning financial literacy the fun way!



JA Malaysia conducted the **JA More than Money program** to instill smart money management skills in an interactive manner. The children learnt about financial literacy and enjoyed the program tremendously through hands-on learning activities. JA Malaysia is grateful to passionate volunteers from HSBC who assisted the children during the program.





JA AP WORKS

June 2019



P13

JA Asia Pacific Members - Local Events' Highlights

JA Thailand

JA Company Program sponsored by Bangkok Bank is expanding to upcountry through Train-the-Teacher Training in Chiang Mai, after years of successful implementation through delivery by volunteers from Bangkok Bank in Bangkok, Thailand.



JA Vietnam

FedEx Express/JA ITC Final Rounds

FedEx Express and JA Vietnam announced the winners of the Vietnam local final of the FedEx Express/Junior Achievement International Trade Challenge (FedEx/JA ITC). In this year's competition, hundreds of participating teams from Ho Chi Minh City and Hanoi presented their market entry strategies for a beauty product targeted in Indonesia. The top 16 teams with the most impressive business plans were invited to present their ideas to a panel of judges at the Vietnam local final. Top 3 teams were selected to compete in the ITC Asia Pacific Finals in August - the 3 winning teams/six young student entrepreneurs representing Vietnam at the ITC Asia Pacific Finals are:



2 Giang: Nguyen Hoang Giang - Nguyen Huong Giang
(Hanoi - Amsterdam High School)



Minh Nhi - Van Khanh: Dao Minh Nhi - Le Van Khanh
(Vinschool)





JA AP WORKS

June 2019

 JA Asia Pacific
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P14

JA Asia Pacific Members - Local Events' Highlights



Alycia beauty box: Ngo Thi Mai Hoa - Hoang Dieu Trang
(Hanoi Academy International Bilingual School)

Cha-Ching Curriculum showcased in Vietnam national TV Program "Women in Style"



A Vietnam was invited to appear in a TV Programme called "Women in Style". This episode is about common interests amongst mothers and their children. Interests covered include reading books, logic and financial thinking, summer menu for kids, etc. On section 3 of the program, the expert from JA Vietnam guided a group of kids and their mothers to participate in a Cha-Ching financial thinking game. The program was recorded in Vietnam TV Station and scheduled for broadcast in June and July, 2019.



JA AP WORKS

June 2019

 JA Asia Pacific
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A member of JA Worldwide

P15

JA People and Celebrations

JA Asia Pacific welcomes the following new joiners to the JA family!

Location	New Joiner	Title	About...	Contact
JA China	Wang, Xwei (Sarah)	Program Manager	Program Manager Sarah Wang had six years of work experience in the public welfare industry before she joined JA China as Program Manager in May 2019. Sarah is patient, responsible, and a great team player! She aspires to help more young people to succeed in the future.	sarahwang@jachina.org

Celebration Moments across the region!

JA Asia Pacific

Vivian Lau, President and CEO of JA Asia Pacific, was excited to catch up with **Bonnie Chiu**, proud JA Hong Kong Alumna and 2019 FERD's LIST honoree over her recent visit to Hong Kong! JA AP is proud to witness how young entrepreneurs, innovators and leaders are contributing to job creation and growth in local communities



Earlier this week, JA Asia Pacific organized a Mini JA Bridal Shower for **Kathy Yeung**, a proud JA alumna from Hong Kong. Congratulations to Kathy and Arthur! JA AP wishes you both a lifetime of joy, inspirations and love!





JA AP WORKS

June 2019

 JA Asia Pacific
100 YEARS OF ACHIEVEMENT
A member of JA Worldwide

P16

JA People and Celebrations

Celebration Moments across the region!

JA China

In the alumni day of "100 years,100 lives" activity, JA China alumni gathered to share their JA story and experience.



JA Hong Kong

JA Hong Kong welcomed the latest cohort of their summer interns! Four students from local and overseas universities, Cynthia, Heidi, Synge, and Tina, will be contributing their talents during the summer holiday and help bring impactful changes to our youth! The interns will be helping in several upcoming events, so be sure to look out for them if you happen to be around!





JA AP WORKS

June 2019



P17

Upcoming JA Events around the region

JA Asia Pacific

Event: FedEx Express/ JA ITC
Date: August 18 to 21, 2019
Location: The Pullman Kuala Lumpur Bangsar Hotel, Malaysia

Event: 2019 JA AP Leadership Conference
Date: August 22 to 23, 2019
Location: The Pullman Kuala Lumpur Bangsar Hotel, Malaysia

JA China

Event: Company of the Year Competition
Date: July 18 to 20, 2019
Location: Chengdu, China

JA Hong Kong

Event: JA Success Skills
Date: July 3, 2019
Location: Li Fung Tower

Event: JA Introduction to News
Date: July 3, 2019
Location: Bloomberg Office, Cheung Kong Centre

Event: FedEx Express/JA International Trade Challenge Hong Kong Finals
Date: July 11, 2019
Location: Cyberport

Prestasi Junior Indonesia (PJI)

Event: Regional Student Company Competition
Date: July 6, 2019
Location: Bandung, Indonesia

Event: Regional Student Company Competition
Date: July 13, 2019
Location: Jakarta, Indonesia

Event: Regional Student Company Competition
Date: July 14, 2019
Location: Surabaya, Indonesia



JA AP WORKS

June 2019



P18

Upcoming JA Events around the region

JA Korea

Event: 20 university student volunteers will visit and provide students with K1-6 programs
(Initiative supported by Samil PwC)

Date: July 8 to 11, 2019

Location: Korea

Event: 400 high school students will learn how to develop and present their ideas.
(Initiative supported by Samsung SDS)

Date: July 23 to 25, 2019

Location: Korea

JA Malaysia

Event: JA Start Up Program Workshops

Date: July 10 to 11 and 17, 2019

Location: Perak, Kedah & Perlis, Malaysia

JA Thailand

Event: Insure your Success sponsored by AXA

Date: July 17, 2019

Location: Bangkok, Thailand

JA Vietnam

Event: Workshop on financial management and entrepreneurship -
Ministry of Education and Training cooperates with JA Vietnam

North Region of Vietnam

Dates: July 4 to 5, 2019

Location: Quang Ninh province

Central Region - Tay Nguyen Vietnam

Dates: July 9 to 10, 2019

Location: Thua Thien Hue province

South Region of Vietnam (from Dong Nai to Ca Mau)

Dates: July 26 to 27, 2019

Location: Can Tho province