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# JA AP WORKS

September 2016

## Message from Vivian Lau, President of JA Asia Pacific

In the last month from Germany, the Philippines, and back to JA AP headquarter in Hong Kong, we had:

- Engaged JA Alumni from the region to take part in the JA Alumni Leadership Conference in Stuttgart, Germany
- Supported the JA Cha-Ching Program Training and the Third Cha-Ching Educators' Conference on Financial Literacy in the Philippines
- Engaged JA Hong Kong Alumni to celebrate an open and innovative process to co-create pathways to employment @ the MTR corporation in Hong Kong
- Spoke at a Leadership Forum on leading millennials and nurturing future leaders

We are delighted to share highlights of all the above eventful moments in this issue of JA AP WORKS.

September 5, 2016 marked the TENTH YEAR of JA's operations in India; In these 10 years, 500,000 students went through JA India programs. Congratulations to JA India for 10 remarkable years of inspiring young people in India! **#JAIndiaAT10**

In the JA story section, we are delighted to share the JA Alumni Leadership Conference experience through the eyes of our alumni delegates from the region. The Regional initiatives, Programs and Events area report a successful JA Cha-Ching program training and Cha-Ching Educators conference in the Philippines from August 30 to 31, we also encourage your exploration and feedback on Program Central, a platform that was launched on July 1, 2016, to further advance ONE JA!

On the thought leadership area and local events front, JA Asia Pacific took part in two impactful events in Hong Kong that help address youth employment and leadership issues in Hong Kong and the region - The Pathways to Employment Celebration event organized by the MTR Corporation on September 2, and the Leadership Forum 2016 organized by CPA Australia on September 9.

Let's stay all the more connected through the JA AP WORKS! Together, let's work together to create a world where every young person can be inspired and empowered.

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For the first time, JA AP ROC proudly extended the opportunity for JA AP Alumni to attend the JA Alumni Europe Conference from August 24 to 28, 2016 in Stuttgart, Germany. The theme of the conference was Mobility in the Future. The conference brought together over 100 JA Alumni from all over Europe (and beyond) to take their JA Experience further. We are delighted to share the JA Alumni Leadership Conference experience through the eyes of our alumni delegates from the Asia Pacific region.

### **Jack Lee, JA Alumnus from Hong Kong**

**“Life is about being creative and having the aptitude to take challenge.”**



It was my great honor to attend the JA Alumni Leadership Conference. The conference took place in Stuttgart, Germany, which is one of the most important cities for Automobility, a backdrop that ties in well with the theme of the conference: Mobility in the Future. I enjoyed the creative workshops, and using the design canvas thinking methodologies to create our next generation business plan on the three main topics: 1) On-Demand Mobility, 2) Driverless Vehicles and 3) Electric Vehicles.

I have made the best and greatest friends with delegates from diverse backgrounds, countries, and cities across Europe and Asia. Through our discussions on work, the future, and life in general, we shared our stories and experiences with each other, something that will help guide me to what I want to be in the future. I

truly appreciate all the delegates that have opened up and shared their thoughts with me at the conference, deeply from my heart.

I want to say thank you to Sadaf Ma, Love Dager, Simon Sager, Sara Tengvall and Julian Moser. We had a great and meaningful conversation in the gala-dinner: Life is about being creative and having the aptitude to take challenge. Together, let's "Dream Big, Drink Fast"!

### **Evelyn So. JA Alumna from Hong Kong**

**"The last week of summer would not have been so amazing without joining this wonderful event..."**



The last week of summer would not have never been so amazing without joining this wonderful event – The JA Alumni Leadership Conference. Before the conference, mobility in my mind was only about transportation and vehicle industry. The experience from the conference has taught me that it is not as simple. Cities are facing problems in transportation such as traffic jams, busy roads, and hours of long commute. Transportation planning, limiting traffic for higher efficiency, and transforming vehicles into multi-tasking environment, are leading topics for mobility in the future.

In 25 years, automated cars, bridge or underground network will be the standardized format of transportation. As pointed out in the speeches by distinguished speakers from the automobile industry, the design of vehicles is about making life efficient. In the workshop, my group designed apps resolving hazards in busy traffic and searching for parking lots; I hope our design will be developed one day to better transport experience. I have gained new insights from the conference on mobility and the experience made me rethink how changing the norms in daily life now can make a huge impact on the world in the future.

**Muhd Firdaus. JA Alumnus from Singapore**

**“The conference had painted a lot of beautiful memories which I will cherish for a lifetime. I will always strive to dream BIG, START small, and start TODAY.**



No words can express how the trip was for me but if I were to describe it in one word, it would be- AMAZING! It has been such a fruitful experience coming to the JA Alumni Leadership Conference as it was very inspiring to learn and interact with people from different walks of life who share a common interest in entrepreneurship and goals in life.

The topic of the conference was “Mobility of the future”. The participants shared their insights and received new perspectives and revelations on the current developments in the mobile industry and how these will affect the future on how people travel. The world is like a human body with many veins and coils that connect one another. Hence, just like the human body, it is important for us to be connected in order to function properly. Having a functional and more accessible mobility is inevitable for us to achieve world stability.

The conference had splashed me with so many colors and painted it with a lot of beautiful memories - which I will cherish for a lifetime. Hence, dream BIG, START small, and start TODAY.

**Alice Liu. JA Alumna from China**

**“...one of the prevailing sayings amongst delegates in the conference - Be different, not just better”.**



The JA Alumni Leadership Conference was impressive and inspiring. I was quite anxious on arrival in Stuttgart as it was my first time attending a regional conference of this scale. However, the enthusiasm and kindness of the other delegates soon eliminated my anxieties. It was such a fantastic experience to work with like-minded individuals that are passionate, innovative, and dream big! One of the most unforgettable part of the conference was the workshop session: Our group came up with the idea "Share Car" to solve environmental and traffic problems. It is a revolutionary and bold idea built on the assumption that no one should own a car. The idea could be immature for implementation at the moment, but is indeed unique and different – as illustrated by one of the prevailing sayings amongst delegates in the conference: "Be different, not just better".

On the topic of the conference theme: "the ability of mobility in the future", the three directions of future car were presented as "automatic, electricity and sharing". With that, I am convinced that an infrastructure revolution will happen around the globe, particularly in developing countries like China. It's time for us to embrace changes that will change the world.

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*JA alumni know that JA programs empower students to make the connection between what they learn in school and how it can be applied in the real world. Alumni can become powerful, passionate community JA supporters. After all, who better to speak about the importance of JA than those who have put lessons to work for actual results?*

*Please visit [www.jaasiapacific.org](http://www.jaasiapacific.org) to register as JA Alumni and for more information on volunteering opportunities in the Asia Pacific region.*



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## Regional Initiatives, Programs, and Events

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**Building a nation through building young people and instilling financial literacy at a young age to prepare them for success in life.**



The JA Cha-Ching program was piloted successfully across 7 Asia Pacific markets in the 1<sup>st</sup> half of 2016. The Philippines is the first and biggest implementation market in Asia Pacific following the successful pilot. JA Asia Pacific was delighted to partner with Prudence Foundation Asia Pacific, Pru Life UK Philippines, and JA Philippines in the delivery of JA Cha-Ching program training and the Cha-Ching Educators' conference on Financial Literacy to more than 400 Filipino teachers in Ortigas, the Philippines from Aug 30 – 31, 2016.

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### JA Program Central – keep the momentum going to further advance ONE JA!



The JA Program Central portal was launched on July 1, 2016 to increase collaboration, learning, and innovation across the JA network. The portal includes the ability to search with filters, see which JA Member runs a specific program and the impact, and over time, the reviews of “destination” programs. Please help to keep the momentum going by providing your feedback on your experience with the portal to [Adrian Lee](#).

Please create your own Program Central account and get started [HERE](#) if you have not experienced it yet. We look forward to receiving your feedback!

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## Local Events' Highlights

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**Engaging JA alumni in Hong Kong to share their insights on opportunities and challenges for youth at the Pathways to Employment Celebration event, organized by MTR Corporation on September 2, 2016**



“Pathways to Employment” is an open innovation process that combines creative and critical thinking, to solve problems in a user-centric way. Through a combination of in-person workshops and online engagements, MTR worked with stakeholders interested in youth development to develop potential solutions to ease the transition from education to work.

Joined by JA Alumni - Christopher Wong and Niki Tsui in Hong Kong, Vivian Lau, President of JA Asia Pacific opened the celebration event by sharing youth’s opportunities and challenges from school to work in a panel discussion. After the sharing, Vivian continued to moderate a panel with NGOs/idea generators to talk about their projects, as well as their reflection on the social innovation process. The event was closed by the announcement of this year’s successful projects that would receive funds from MTR for pilot implementation in the community.

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**Vivian Lau shared keys to leading millennials and nurturing future leaders at the Leadership Forum in Hong Kong, an event organized by CPA Australia to celebrate their 60<sup>th</sup> anniversary on September 9, 2016**



On September 9, 2016, CPA Australia Leadership Forum brought together senior industry leaders to share key insights on a wide spectrum of leadership issues including leading millennials, motivational leadership, corporate social responsibility, and how leadership can enhance business success.



In her keynote session, Vivian had brought out the keys to leading millennials through JA Alumni and millennials' views on leadership, success, memorable moments, and Pokémon GO! The conclusion – we need to lead millennials and nurture future leaders through deep employee engagement, co-creation, and co-mentoring!

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To see what's happening locally around the region, please view the [Event Calendar on JA Asia Pacific Event page](#).

A story on a JA Alumni or Volunteer? News on people? Need help to promote local events?

Please email [Winnie Ho](#) to share with the network through the JA AP WORKS

Until the next JA AP WORKS, have an inspiring and empowering day!

