

Cross-Border Collaboration

Unleashing the power of the JA Asia Pacific Regional Network.

JA Asia Pacific members are making a difference in the region through cross borders collaborations and partnerships – using technology to bring multi-cultural opportunities to youth across the Asia Pacific region.

Digital Leadership Playground DoReMi – an innovative cross-border collaborative program organized by JA Korea and supported by JA Japan, JA Singapore, and JA Asia Pacific.

Sponsored by Seoul Digital Foundation (SDF), the Digital Leadership Playground DoReMi is designed to challenge high school students to solve real urban problems using technology.

More than 150 high school students from the three locations: Seoul, Singapore, and Tokyo, participated in the program, with three final groups selected to participate in the Global Citython. Throughout the program, participating students were challenged and mentored to develop leadership and problem-solving skills when coming up with plans to solve real-life urban problems.

With the participation from global metropolitan cities, students had the chance to broaden their perspectives and enhance their cultural understandings through interactions with each other.

On the final competition day hosted by Seoul Digital Foundation (SDF) and JA Korea, three groups of students presented their innovative ideas to solve urban problems in Seoul. The first-place award went to the group that came up with the solution of innovative parking service for disabilities.



Developed by JA Japan and participated by students from Korea, Philippines, and Singapore, the TTBiz program is sponsored by Accenture Japan to inspire high school students to be a global leader.

"We aim to create the best environment for today's young people to acquire the skills they need to become global business leaders in the future. We are not here simply to administer the program. We are very mindful in making a positive social impact through TTBiz." said Mr Joichi Ebihara, Managing Director, Accenture Strategy, Health & Public Service and Corporate Citizenship.

Over a period of 9 months, participating teams were challenged to develop a travel plan to attract Asian tourists to Japan and communicate/compete through skype for business. The champion team was awarded a travel experience to Japan in June 2018.

Japanese students' reflections after competing in TTBiz

"I REALLY enjoyed making a plan of Japan trip. I have learned that it was very important to express my opinion, even though I didn't have good English skills... I was shocked that Singapore and Korea teams can speak English very well and especially Singapore members' leadership..."

"This experience has made me strong...When our team had big challenges, Accenture volunteers gave us advice, and it was very helpful. I have learned that we could solve any challenges if we do our best as a team."

