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JA Asia Pacific in 2018





Thanks to the unwavering support from FedEx Express for the 12th consecutive years, the 2018 FedEx Express/JA International Trade Challenge regional finals was successfully held in Singapore from August 12 to 15. 60 national champions from 10 markets collaborated across country line in mixed teams and visited FedEx Express South Pacific Hub.

JAWW CEO, Asheesh Advani, former Board Chair of JA Asia Pacific, Steve Wong and JA AP President, Vivian Lau congratulating Founder and President of JA China, Paul Chou and Acting CEO of JA China, Alice Chou on the **25th anniversary of JA China** at the JA China 25th anniversary celebration @ Beijing in March 2018.





2018 marked the 8th JA Asia Pacific Company of the Year Competition (JA AP COY), the largest JA AP COY ever. Hosted by JA China, 22 student companies representing 14 Asia Pacific locations have travelled to Beijing, the capital city of China to participate in the regional competition.



The Cha-Ching Curriculum is launched in Thailand in October 2018 with Prudence Foundation, Prudential Thailand, JA Thailand, and other education partners - another milestone in the history of Cha-Ching Curriculum implementation in Asia Pacific after reaching more than 100,000 students in Indonesia, Malaysia, and the Philippines in 2017.

With the support and guidance from volunteers from J.P. Morgan and HKUST, **The Schools Challenge program** was successfully implemented in Hong Kong to inspire and encourage youth in STEM learning and shine a spotlight on careers that utilize STEM skills. By identifying the problems in their city, students are encouraged to co-create innovative solutions that help to transform Kowloon East into a smart pioneer community in Hong Kong.





JA Asia Pacific Leaders came together to discuss what will the world look like for our youth in 2030 at the 2018 **JA Asia Pacific Leadership Conference** from August 16-17 in Singapore.

Engagement in leadership events around the region to prepare youth for the future.

