



Message from Vivian Lau, President and CEO of JA Asia Pacific



It's time to celebrate. Fiscal 2018-19 is an outstanding year for the JA Asia Pacific Network! Together, we have inspired over 800,000 youth around our network. We have made significant breakthroughs in the way we serve and engage our youth across the region. Our achievement as a network makes us proud. The journey ahead makes us humble.

Building on our achievements, strength and aspirations, let's level up!

Learning only happens when students are engaged. At the same time, educators continue to struggle with engagement, especially when children enter middle school. With the conference theme "Level Up", the 2019 JA Asia Pacific Leadership Conference will take a deep dive on strategic growth and learning modernization – alternate ways to reach more kids and keep them engaged, excited, and improve retention through technology that enhances interactive learnings.

Our people are the most valuable resources of the network; we look forward to honouring our leaders, celebrate our achievements, and level up the network's engagements with students, volunteers, partners, and funders to create a better future for youth in the region.

We are very grateful that Asheesh Advani, President and CEO, and Brandie Conforti, Global Chief Development Officer of JA Worldwide will be joining our JA AP Leadership Conference. JA Asia Pacific also formally welcomes Pakistan to our Asia Pacific network.

In this issue of JAAP WORKS, we have the honour to share an exclusive dialogue with Dr Jong Nam Oh, the new CEO of JA Korea - a visionary leader and firm believer in youth empowerment.

Together with my JAAP ROC team, we look forward to seeing many of you at the 2019 ITC Asia Pacific Finals and the 2019 JA Asia Pacific Leadership Conference in Kuala Lumpur, Malaysia very soon!

#futureready

#JA100





The JA Story

Get to know Dr. Jong Nam Oh - the new CEO of JA Korea.



The new CEO for JA Korea, Dr Jong Nam Oh is a visionary and firm believer in youth empowerment, supporting Scranton Women's Leadership Center and Standard Chartered Bank Korea as Board Chair for both organisations.

Since his retirement from the public sector in 2006, Dr Oh has been a Senior Advisor of Kim & Chang Consulting for Global, Regional and Country CEOs while teaching at his alma mater Seoul National University.

Dr Oh was the Executive Director of IMF (2004-2006) and UNICEF Korea (2013-2015), a Board Member of GM Korea (2008-2015) and Samsung Securities (2009-2014). He served the Korean government for 30+ years (1975-2006), working mostly at the Economic Planning Board, Ministry of Finance & Economy, Office of the President (the Blue House) and the Statistics Korea.

Dr Oh earned his Bachelor of Law degree from Seoul National University in Korea, and MBA & PhD in Economics from Southern Methodist University in Texas, USA.

Following is a recent dialogue between Dr Oh and JAAP:

JAAP:

What is the most compelling reason for you to join JA Korea?

Dr Oh:

When I was first offered the CEO role for JA Korea, I did not accept due to several pro bono commitments at hand. However, I changed my mind after reviewing JA's mission, purpose and value – something that aligns completely with my own mission and passion in life.



The JA Story

Get to know Dr. Jong Nam Oh - the new CEO of JA Korea.

JA AP:

As the new CEO of JA Korea, what is your aspiration for Korean youth?

Dr Oh:

Don't let your future or destiny be decided by the spoon in the mouth when you were born.

Be the architect of your life with a positive attitude – a motto and principle that has made who I am today.

JA AP:

What are the opportunities and challenges for youth in Korea?

Dr Oh:

As long as your attitude is positive, there are ample opportunities for youth in Korea.

However, many youths think they were born with a mud spoon in mouth and hopeless.

How to help them change their attitude is the biggest challenge.

JA AP:

What was the best advice anyone ever gave you, and did you follow it?

Dr Oh:

I was advised to always think one or two decades ahead and plan for it.

Yes, I have been following the advice throughout my life.

That led me to publish three books, "Koreans, Your Future", "Prepare for Your Retirement and 30 Years Thereafter", "Are You Happy?"

JA AP:

What is your most memorable JA moment?

Dr Oh:

The first meeting with the staff.

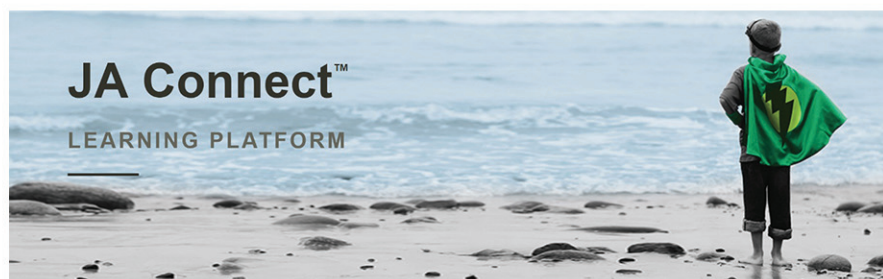
I was so impressed with their positive attitude, which doesn't come from remuneration or recognition. They were so satisfied with what they are doing for the benefit of the next generation. My mission as the new CEO of JA Korea is to share the same vision with them and make them come to the office with pleasure every day.





Regional Initiatives, Programs, and Events

JA Worldwide Program Portal is here!



JA Worldwide and JA USA have been collaborating on a worldwide pilot of the learning management system (LMS), with the second year of the pilot scheduled to conclude in 2019.

In addition to using the LMS for digital programming, JA Worldwide has launched the JA Program Portal in March 2019 to streamline the JA USA kit programs ordering process and raise awareness for the LMS. Kits and digital (native) program files may be ordered and accessed through this platform. JA USA program updates, retirements, and information on blended learning will also be posted on the portal as they are announced.

JA members can log in the JA Program Portal at <https://learn.ja.org>.

JA Asia Pacific members may contact Adrian Lee at email: adrian.lee@jaasiapacific.org regarding questions on the portal or log-in.

Hewitt is open for fiscal year 2019



The 2018-2019 Hewitt Annual Reporting system is currently open.

JA's commitment to upholding the highest standards of integrity, accountability and transparency is reflected in the care taken to enter accurate data into the Hewitt system. Our collective stakeholders and funders rely on the information gathered in the Hewitt system.

All JA members in the Asia Pacific region are to submit their data and supplemental attachments to Adrian Lee, Regional Operations Director of JA Asia Pacific @ Adrian.lee@jaasiapacific.org on or before August 31, 2018.

Each JA Member has a separate username and password; please reach out to Adrian to retrieve the credentials if required. As a reminder, the URL for Hewitt is <https://giq.aon.com/GIQ?db=ja&c=Data>

JA Asia Pacific is extremely grateful for members' hard work across the region, supporting the entire JA Global Network and honouring the data submission deadlines.



Regional Initiatives, Programs, and Events

Less than THREE weeks to go!

FedEx Express/JA International Trade Challenge (ITC) – 2019 Asia Pacific Finals
August 18-22, 2019



The 13th FedEx Express/JA International Trade Challenge (ITC) Asia Pacific Finals will be held from August 18 to 22, 2018, at the Pullman Kuala Lumpur Bangsar Hotel in Malaysia! Thanks to the dedicated support from our event host – JA Malaysia.

The markets participating in the 2019 FedEx Express/JA International Trade Challenge are Australia, China, Hong Kong, Japan, Korea, Malaysia, the Philippines, Singapore, Thailand, and Vietnam. We look forward to an enjoyable and fun learning experience in Malaysia in August.

Please follow **@AsiaPacificITC** on Facebook for the latest actions in the 2019 ITC workshops and local rounds of competition across the region as we count down to the 2019 Asia Pacific Finals in less than three weeks.

Contact Adrian Lee on any questions you may have about the 2019 ITC Asia Pacific Finals.

Please visit <https://www.jaasiapacific.org/2019-itc-leaflet> for more information about ITC.

2019 JA Asia Pacific Leadership Conference
August 22 -23 | Kuala Lumpur, Malaysia



2019 JA Asia Pacific Leadership Conference
August 22-23, 2019 | Kuala Lumpur, Malaysia (Pullman Kuala Lumpur Bangsar)



Level Up

JA Asia Pacific is looking forward to welcoming JA AP members to the 2019 JA AP Leadership Conference on August 22-23 in Kuala Lumpur, Malaysia. The theme for the conference this year is “Level Up”. More than 35 leaders and staff from across the region will have the opportunity to level up through the sharing of best practices and learning from strategic partners on strategic growth and modernization opportunities.

Please stay tuned for highlights of the conference in the next JA AP WORKS regional newsletter.



JA Asia Pacific Members - Local Events' Highlights

JA Brunei

JA Economics for Success Program kickstarted in Brunei at the Yayasan Sultan Haji Hassanal Bolkiah Secondary School in on in July 2019.



JA Hong Kong

The FedEx Express/JA International Trade Challenge Hong Kong Finals was held successfully on July 11 2019. Ten teams of secondary school students presented their international market entry strategies for a beauty product to Indonesia, showcasing a high degree of creativity and thoroughness of their market research and business plans.



Congratulations to the three winning teams:

Team Ace: With the vision to create beauty for all, the team introduces “Kiya Lip Paper” – a portable, affordable and organic lip products targeting open-minded individuals.

Team Formula of Beauty: The team aspires to enhance customers’ experience with lipstick by introducing an edition that can be customized into any colours. Their product comes with a case that can be recycled after use.

Team Refindah: The team wants to introduce an ethical and sustainable whitening product with fast and measurable results – subsequently creating a product that is made with organic ingredients and halal certified.



JA Asia Pacific Members - Local Events' Highlights

Prestasi Junior Indonesia (PJI)

ExxonMobil Entrepreneurs

In the remote Java Island areas of Bojonegoro, Blora and Tuban, ExxonMobil is supporting student enterprise as part of their community investment strategy.



School-based businesses have developed and competed against each other for the honour of representing the region at the national competition in August 2019. The winning team hails from the North Java coastal town of Tuban - an area where the ExxonMobil pipeline feeds the vessels waiting off-shore. This initiative creates a much-needed impetus for the growth of small business operations in the region. Noting the enthusiasm and commitment generated by all schools over the last six months, both PJI and ExxonMobil are hugely optimistic that the endeavour will have a positive impact on the economy in the future.

JA Malaysia

On July 11, 2019, JA Malaysia conducted the 2nd Workshop of the **JA Start-Up Program** for four schools supported by **MetLife Foundation**.



The workshop was designed to kick start the product ideation process with the 80 participants of this program. Effective marketing concepts and aspects of costing a product as well as what it takes financially to run a company was also introduced to the participants. 19 volunteers from MetLife offices in Kuala Lumpur took the time off their busy schedule to travel and inspire the students through their entrepreneurial journeys.



JA Asia Pacific Members - Local Events' Highlights

JA Singapore

Eight 17-year-old JA Singapore girls from vocational schools transformed from shy and timid to confident can-do girls after spending an amazing 2 ½ days as participants in The 2019 Dell's Women's Entrepreneur Network (DWEN) Summit Girls Track event.



Girls Track is a program for 20 girls that joins DWEN Summit women entrepreneur delegates during keynote speeches and has sessions on business idea development, budgeting and pitching. The girls developed business ideas to help address key societal issues.

Our JA girls were able to foster peer-to-peer collaboration with girls from around the world as well as be mentored by DWEN delegates. After just one day, the girls were able to pitch confidently without any powerpoints and notes, with the top three teams pitching to the entire DWEN delegation. The girls treasured this experience tremendously – they had stepped out of their comfort zone, build up their confidence in public speaking, and boosted their self-esteem.

JA Thailand

ITC National Competition successfully held on July 21, 2019, in Bangkok, Thailand. Congratulations to the six winners advancing to the 2019 FedEx Express/JA ITC Asia Pacific Finals Competition, to be held in Malaysia this month!





JA Asia Pacific Members - Local Events' Highlights

JA Vietnam

JA Vietnam collaborate with Ministry of Education and Training and Novaedu to empower youth with financial management and entrepreneurship workshops



In July 2019, JA Vietnam collaborated with the Ministry of Education and Training and organized training sessions of "Financial literacy and entrepreneurship for children" for department officials from 63 provinces in the North, South, and Central Vietnam. Held in Quang Ninh, Hue and Can Tho respectively, these sessions discussed the importance of entrepreneurship development in the high school years, the status of entrepreneurship education development in schools, and supports required to develop the entrepreneurship ecosystem at both the schools and province levels.

Preparing ITC local finalists for FedEx Express/JA ITC 2019 Asia Pacific Finals

On July 16, 2019, JA Vietnam operated a workshop for six local winners of FedEx Express/JA ITC 2019 to equip them with essential skills before participating in the Asia Pacific Finals. The workshop gave students an overall understanding of the competition as well as help them improve presentation skills, networking skills, and answer all questions and concerns which they have had.



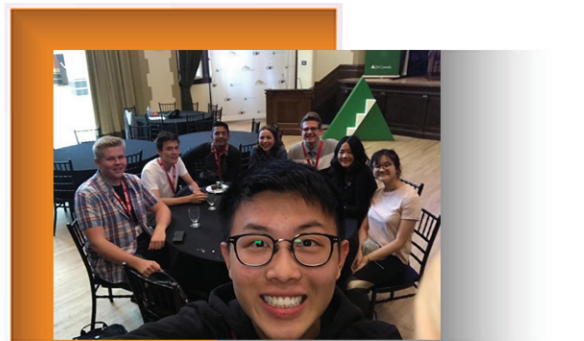
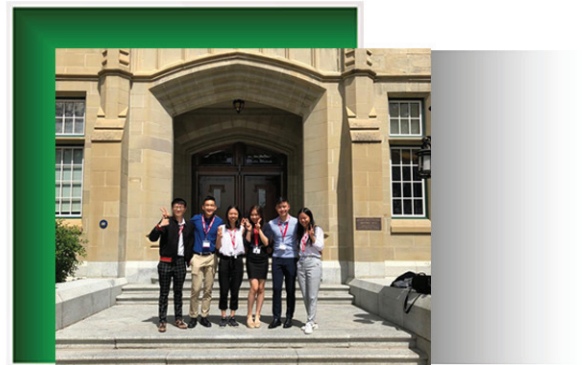
JA Celebrations

Celebration Moments across the Asia Pacific region!

JA Hong Kong

On July 21, 2019, JA Hong Kong's "CP Achievers" embarked for the JA Youth Success Summit in Canada! Andy and Britney were nominated by their fellow students and selected by the judges during the JA Company Programme 2018/19 in recognition of their enthusiasm and outstanding performances.

At the Summit, Andy and Britney have an excellent opportunity to connect with students from all over the world and learn from each other the keys to success. We look forward to learning about their experiences soon!



Prestasi Junior Indonesia (PJI)

Celebrating the mobilization of the first Hewlett Packard Computer Hubs. Hewlett Packard donates its first batch of twenty computers (and two printers) to poorly resourced elementary schools in Bogor. This initiative, generated by support from HP Indonesia, has stimulated support from the regional office in Singapore with the plan of another 80 units provided to schools in need.





JA Celebrations

Celebration Moments across the Asia Pacific region!

JA Malaysia

This year the YE Program Northern Region celebrates 30 years of inspiring youths and developing an entrepreneurial spirit in them. The celebrations kicked off with a two-day Sales Fair hosted by 1st Avenue Penang. Participants of this program developed and marketed their amazing program to members of the public.





Upcoming JA Events around the region

JA Asia Pacific

Event: FedEx Express/ JA ITC Asia Pacific Finals

Date: August 18 to 21, 2019

Location: The Pullman Kuala Lumpur Bangsar Hotel, Malaysia

Event: 2019 JAAP Leadership Conference

Date: August 22 to 23, 2019

Location: The Pullman Kuala Lumpur Bangsar Hotel, Malaysia

JA Brunei

Event: National Savings Day Roadshow

Dates: July 29 to August 1, 2019

Locations: Four Higher Education Institutes (HEI) across Brunei

Event: Brunei Young Leaders Convention 2019

Date: August 6 – 8, 2019

Location: Institute of Public Service, Rimba

Event: National Savings Day Financial Fun Fair

Date: August 17 – 18, 2019

Location: Jerudong Park Colonade



Upcoming JA Events around the region

Prestasi Junior Indonesia (PJI)

Event: Starbucks Entrepreneurship Program

Date: August 7, 2019

Location: Denpasar, Bali

Event: Indonesian Student Company Competition

Date: August 10, 2019

Location: Lotte Avenue Mall, Jakarta

JA Malaysia

Event: YE Program Central Region Sales Fair

Date: August 3, 2019

Location: Malaysia

Event: JA Start-Up Program 3rd Workshop Series

Date: August 6, 2019

Location: Malaysia

JA Thailand

Event: JA Company Program sponsored by Bangkok Bank

Date: August 6, 2019

Location: Bangkok, Thailand