



2022 JA Asia Pacific Company of the Year Competition

Virtual Competition

November 8-10, 2022

Hosted by Prestasi Junior Indonesia



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MESSAGE FROM JA ASIA PACIFIC



To all of our 2022 JA Asia Pacific Company of the Year participants – congratulations on making it this far and representing your home countries! We are delighted to welcome you to the 12th annual edition of this special event!

The JA Asia Pacific Company of the Year Competition is an annual celebration of your achievements. We live in the largest region in the world, home to 60% of the world's youth – and you represent our future leaders.

Although we can't meet face to face this year, JA Asia Pacific has been working hard with our local JA event host, Prestasi Junior Indonesia, to make this virtual competition a memorable and fun learning experience for everyone. Thank you PJI Executive Director Rob Gardiner and the amazing PJI team.

I would also like to give a huge thanks to PMIEF for sponsoring our first ever session dedicated to project management. PMIEF has a track record of helping youth find success in their lives, and I am truly grateful for their partnership and support.

I have confidence that the circumstances surrounding this year will drive us all – but especially you, as young entrepreneurs - to innovate and overcome obstacles as you go forward in this competition, and in your lives beyond.

I would also like to take a moment to thank all of the people who have supported your journey so far – your teachers, mentors, friends, parents and anyone else who helped or inspired you to join this special event.

From all of us involved in organizing this year's JA Asia Pacific Company of the Year Competition, I wish you all the very best. May this be the start of an amazing entrepreneurial journey for you all – a journey that will not only help you grow as young leaders but will elevate your communities and beyond. Together you can move the world.

Maziar Sabet
President and CEO of JA Asia Pacific



ABOUT JA ASIA PACIFIC

JA Asia Pacific is a member of JA Worldwide, one of the world's largest youth-serving NGOs dedicated to preparing young people for employment and entrepreneurship. With the Asia Pacific region being home to 60% of the world's youth, JA Asia Pacific aims to empower young people to benefit from and contribute to the region's economic development and to create a positive impact in their lives and communities.

With operations across 17 countries and territories, the JA Asia Pacific network equips young people with the employment and entrepreneurship skillsets and mindsets they need to succeed. By building abilities and nurturing self-belief, JA prepares youth for the future of work, ensures they have the tools to be financially capable adults, and teaches them to think entrepreneurially. Supported by nearly 50,000 volunteers, and reaching more than 1.7 million students in 2020, JA Asia Pacific is one of few organizations with the scale, experience, and passion to build a brighter future for the next generation of global innovators, entrepreneurs, makers, and managers. As a member of JA Worldwide, our global network is comprised of more than half a million volunteers, serving more than 10 million students in over 100 countries each year.

For more than 100 years, JA has delivered hands-on, experiential learning in work readiness, financial literacy, and entrepreneurship. We create pathways for employability, job creation and financial success.



MESSAGE FROM PRESTASI JUNIOR INDONESIA



The Prestasi Junior Indonesia team are very pleased to welcome all participating nations to the 2022 JA Asia Pacific Company of the Year Competition. This AP Competition is a culmination of many months of hard work by teachers, volunteers, students, and JA personnel from across the region and it is great to be able to showcase achievements. We all have implemented innovative educational initiatives which have effectively countered the limitations placed upon our student led company programs during the pandemic. It is certainly a testament to the hard work and commitment of all involved that 16 businesses from ten nations are enthusiastically participating in this competition. Personally, having been involved with JA for some time, I believe this annual competition is a highlight of every year's program implementation. Not only do students have the opportunity to challenge themselves and achieve something special, they are also able to connect with their peers across borders and learn from each other.

We have brought together twenty judges representing businesses both in Indonesia and abroad and as they go about connecting with students from different teams their expertise will be of great value. The judges, together with the rest of us, understand that for students to be able to reach this stage of participation in the AP Competition they have realized their potentials and any further accolades are a bonus! PJI is very happy to be able to collaborate with PMIEF in staging the competition as each of these company operations, and the many others in each of our regions nations who have not been able to attend, are the result of learned Project Management. What we are seeing at the AP level is this management applied to the world of business by youth – all possessing budding potentials for the application of knowledge, skills, and attitudes which contribute positively to well-being in the future.

The PJI team welcome all participates to Indonesia (online) and encourage all teams to make the most of this opportunity. And don't forget – register for the Asia Pacific JA Alumni Association!

Robert Gardiner,
(act.) Executive Director of
Prestasi Junior Indonesia

ABOUT PRESTASI JUNIOR INDONESIA



Prestasi Junior Indonesia (PJI) is part of one of the world's largest youth-serving NGOs, JA Worldwide, that focuses on preparing young people for employment and entrepreneurship. We create pathways for employability, job creation, and financial success by delivering hands-on experiential learning in work readiness, financial literacy, and entrepreneurship education.

Reaching more than 390,000 young people since 2014, Prestasi Junior Indonesia is one of the few organizations possessing the scale, experience, and network to forge a brighter future for the next generation of innovators, entrepreneurs, decision-makers, and managers in the country. Over the last four years Prestasi Junior Indonesia, and the JA network, have been recognized as one of the ten most impactful social-good organizations in the world (ranked 6th in 2022) by the Geneva-based thedotgood (formerly NGO Advisor).

About the 2022 JA Asia Pacific Company of the Year Competition

JA 100

About the Event

The JA Asia Pacific Company of the Year Competition (JA AP COY) is JA Worldwide's annual celebration of the achievements of JA Company Program students. JA Asia Pacific, the Regional Operating Center of JA Worldwide, is the organizer of the competition in the Asia Pacific region. With the support of Prestasi Junior Indonesia as host, the 2022 JA AP COY will be held virtually from November 8-10, 2022. At this event, outstanding JA companies from locations across the region will proudly present the results of their enterprise and learning experience.

JA companies participating in the JA AP COY will be adjudicated by a panel of independent judges who determine company performance against the competition criteria as compared with other JA companies. However, the competition is not simply a business competition for young people. The goal is to balance the business achievements of each company as a whole with the personal development of each individual member. At each stage of the competition process, judges make an assessment of the company and ultimately decide which JA companies will take home the JA AP COY honor.

Event Sponsor



Participating Countries



China



Guam



Hong Kong



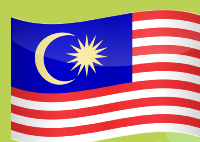
India



Indonesia



Japan



Malaysia



Singapore



Thailand



Vietnam

Audiences can watch all public events live on:



Member of JA Worldwide

Facebook Page and YouTube



Member of JA Worldwide

Facebook Page and YouTube

Agenda

Date	Time (Jakarta)	Agenda
November 8, 2022	10:00 - 11:00	Welcome and Opening (Public Event) Special opening remarks: • Maziar Sabet , President and CEO of JA Asia Pacific • Ashley Dalton Forsyth , Executive Director of PMIEF • Siddharta Moersjid , Chairman of the National Board of Prestasi Junior Indonesia • Nadiem Anwar Makarim , Minister of Education, Culture, Research, and Technology of the Republic of Indonesia (to be confirmed)
	11:00 - 11:45	JA Alumni Asia Pacific Session (Students only) Panelists: • Eliana Illy , JA Germany Alumni • Aya Youssef , INJAZ Lebanon Alumni • Rizky Wijayanti , Prestasi Junior Indonesia Alumni Moderator: Samantha Vun , President of JA Asia Pacific Alumni
	11:45 - 12:30	Meet and greet JA AP COY participants (Students only)
	13:30 - 14:30	Mentoring Session (Students only) Mentor: Melvin Goo , Chief Operating Officer of DJE Indonesia
November 9, 2022	13:30 - 14:15	JA Youngpreneur Talk Session 1 (Public Event)* Speaker: Utami Anita Herawati , Program Manager for West Region of Prestasi Junior Indonesia <i>*Session will be conducted in Bahasa Indonesia.</i>
	14:15 - 15:00	JA Youngpreneur Talk Session 2 (Public Event)** Speaker: Kruthika Mehar , CAPM, Consultant at Valuation and Advisory at Cushman and Wakefield, India <i>**Session will be conducted in English.</i>
November 10, 2022	10:00 - 12:00	Assessment: Business Pitch and Interview (Students only)
	14:00 - 15:30	Awards Ceremony (Public Event) Special messages: • Asheesh Advani , President and CEO of JA Worldwide • Robert Gardiner , (act.) Executive Director of Prestasi Junior Indonesia

2022 JA AP COY Participants



Cheng Yi Lu Company: Interaction Platform for Intangible Cultural Heritage Learning

Shanghai Business & Tourism School
JA China



About the company

Cheng Yi Lu is a brand dedicated to the combination of animation courses and interactive games, so that intangible cultural heritage is no longer unreachable. Through interesting learning methods, we create a series of innovative activities to adapt to the preferences of primary and secondary school students, so that intangible cultural heritage along the road of Internet technology into the lives of young people. The small program developed by the project has passed the soft application. This also means that Legacy will become a full-fledged project. The clients of the project can be mainly divided into the following three categories: students in primary and secondary schools, families interested in intangible cultural heritage, and people with a certain foundation of intangible cultural heritage.



Yuyu Zhou

I hope China's intangible cultural heritage will continue to be passed on.



Ruiqi Xu

Let intangible cultural heritage is no longer out of reach.



Wenjun She

I hope that I can make China's intangible cultural heritage go to the world with my own hands.



Yue Chen

I hope the whole world can know the charm of China's intangible cultural heritage.

What is/are the product(s)?

Course of China's Non-cultural Material Heritage; Mastter Club; Non-cultural Material Heritage Games; Winter & Summer Camp.

What is the most gratifying thing about the participation in the JA Company Program?

Every game, every success, every result, is a reflection of our confidence. The reason why our team has lasted so long is that we have a group of like-minded friends. As the saying goes, one person's road is long, but a group of people is wide.



Fouha Crafts

Saint John's School
JA Guam



About the company

We are a student company based on Guam combined of 20 students from high schools from across the island. Our goal is to build a business that perpetuates what Guam has to offer along with being an organization that is rooted in serving the community.



Mark Wang

"I want to continue to see how we can create products that can fill a need on Guam."



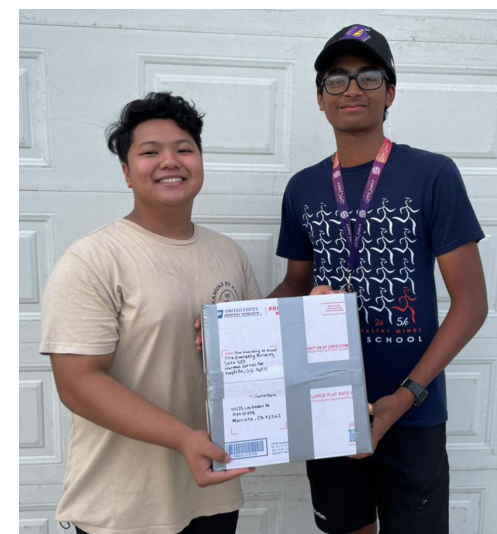
Joanne Park

"I want to be able to start my own business as a side hustle in college."



Sebastian Lee

"I want to be able to start a Guam based modelling agency."



What is/are the product(s)?

Our products are local marine life pyramid pieces that showcase the ocean life around Guam's waters. Our most popular pyramids had a turtle in the middle, which is an endangered species that is also culturally significant to Guam.

What is the most gratifying thing about the participation in the JA Company Program?

Participating in this program is a great learning opportunity for all of our members. As a team, it is always exciting to see how we can push ourselves to come up with innovative ideas that help streamline our production process, drive sales, and increase our community outreach efforts. Through all of this our goal is to provide each of our members with meaningful learning experiences that they can take on to any of their future endeavours. We are a firm believer in that there is a place for everyone on a JA team, and that is a value we continuously reminded ourselves of throughout the program.



The Movement Guam

John F. Kennedy High School; Academy of Our Lady of Guam; Father Duenas Memorial School
JA Guam



About the company

The Movement Guam is a Junior Achievement Company sponsored by United Airlines. We are passionate about moving our community forward as we adjust to our new "normal". We aim to bring attention to the importance of using environmental-friendly products and sustainable materials. We also aim to demonstrate the importance of hygiene and sanitation, especially now, with the COVID-19 pandemic. With these goals and aims, we were able to create our product, Key Change. With Key Change, we aim to ensure cleanliness in your hands.



Izabel Fernandez

“After joining JA, I aspire to have an impact to the world as an entrepreneur with my ideas and innovations. I will use my JA experience in order to achieve my business and entrepreneurship endeavors.”



Camillah Mariano

I aspire to use my JA experience and knowledge to help me in my future endeavors in an architectural career.



Brian Galang

I wanted to learn and see what the responsibilities, challenges, and benefits are about starting, maintaining, and coordinating a business to truly have an experience of how real-world money making is done.”

What is/are the product(s)?

Our product is called “Key Change”. It is a keychain with a handcrafted wristlet made from recycled t-shirts, a 70% isopropyl alcohol spray in a reusable and refillable bottle, and paper soaps that are gentle on skin. You can bring your “Key Change” with you, anytime and anywhere, in your bag, or simply on your wrist.

What is the most gratifying thing about the participation in the JA Company Program?

The most gratifying thing about the participation in the JA Company Program is being able to socialize with and meet new peers. We also gained a wealth of knowledge, skills, and experience with developing and managing a business.



Passioneiter

International Christian Quality Music
Secondary and Primary School
JA Hong Kong



About the company

Passioneiter aims to promote mental health and create a culture of gratitude among Hong Kong teenagers. We are formed by 19 secondary school students who want to raise public awareness on mental health.



Klaus Wong Chun Him

I hope to be a computer engineer and entrepreneur.



Poon Tsz Fan Ethan

I want to study business.



Ip Po Man

I want to be the CEO in the future.



Ko Yee Lam

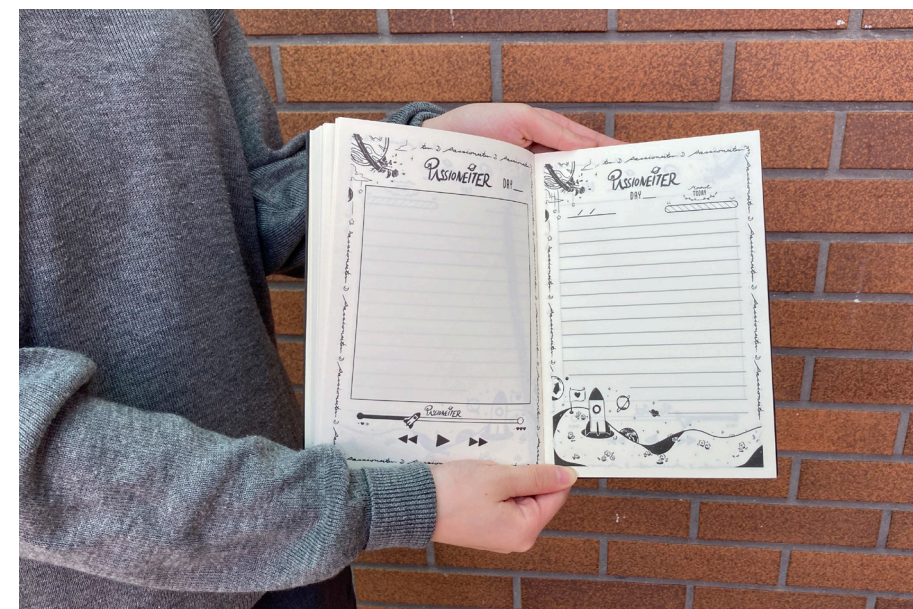
I want to be a dietitian / designer.

What is/are the product(s)?

We have designed the Passioneiter Diary, a gratitude journal with specially designed features to help people build up a habit to be grateful and positive in their daily life as a way to enhance mental health.

What is the most gratifying thing about the participation in the JA Company Program?

Although the pandemic result in school suspension that our company members cannot face each other at all, we are still passionate on it and communicate through online communication software and finally made a success.



Vixere

Renaissance College Hong Kong
JA Hong Kong



About the company

Vixere, a group of passionate high school students eager to advocate for habitat and species conservation. In light of the tragic reckonings our environment faces today, we believe in sustainable production and storytelling to create effective change.



Megan Chan

“Utilising effective language and storytelling as a vessel for meaningful business and marketing



Maria Katrina Llenos Flauta

To establish a social enterprise that champions the underprivileged and promotes ethical business



Abhinav Khanna

To foster the responsible implementation of new, accessible technology in future businesses



Charis Pao

Applying my passion for visual art into product design and marketing to contribute to an eco-friendly future.”



What is/are the product(s)?

- 1) Necklaces: stainless steel, 18k gold plated, double layered necklaces, available in 3 designs. Each design features a different colored pendant and engraved animal, inspired by endangered ocean, ice, and rainforest biomes. The pendants are made from recycled plastic granules sourced from local producers and encased with bio resin.
- 2) Totebags: cotton bags imprinted with original hand drawn designs, available in dark blue and white colors.

What is the most gratifying thing about the participation in the JA Company Program?

It has been immensely gratifying to watch our products and ethos connect with consumers, especially within our school community. We believe that the best products tell a story and create emotional connections with their users, and seeing people proactively resonate with the stories of habitat loss is a delight. Beyond gaining entrepreneurial experience, we are also grateful for getting to enact change ourselves. Our products heavily emphasize sustainable production, such as through the use of recycled plastic in production, and education, primarily through infographics on social media platforms like Instagram. A portion of our proceeds were also donated to local sustainable charities. We are proud to bolster the goals embodied in our products and our contribution, however small, to these causes.



Tyron Pvt. Ltd.

Tagore international School, Vasant Vihar,
New Delhi
JA India



About the company

Deriving its name from the word Tyre, Tyron embodies principles of eco-conscious consumption coupled with the desire to be unique and comfortable in our own footwear. At Tyron, we want you to look good and feel good about yourself and the planet as we move towards 100% sustainability by adopting processes that champion the cause of true equality and environmental ethics. On a journey towards saving the planet, every footprint counts. Our footwear does not only protect your feet but helps you protect the planet too. And we at Tyron engineer footwear in such a way that you experience – Footwear for a better life.



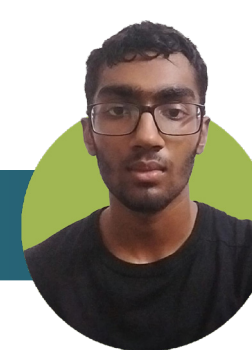
Gurmaan Singh Sandhu

"I want to understand how to form a backbone to my ideas. Though I am innovative, I rarely have the knowledge to back up my frameworks and turn it into reality. Hence I want to learn, how to be able to fully utilise my abilities."



Vansh Saigal

"I've been very introverted all through my life but for the experience that I gained by JA Company Program."



Aadhithyan Subramanian

"I want to learn how to bring ideas to reality, what are the processes behind it, and I hope this program will give me insight into that."



Bavleen Kaur

"I want to understand the whole process that goes into designing a product, the execution, the growth, the survival, etc plus its an amazing platform to bring life to raw ideas and passionately bring change in the society."



What is/are the product(s)?

We create stylish, affordable, and comfortable footwear using old, discarded tyres. Upcycling is at the heart of what we do. We upcycle piles of waste rubber from old tyres, conveyor belts, and rubber mats to make soles for our footwear without using any chemical procedures. We've also experimented with upcycling cork, and when combined with locally and ethically produced raw materials — jute, cotton, and others — we make exceptionally comfortable and ecologically attractive footwear. Our manufacturing process begins by finding upcycled and used tyres of good quality rubber. Then with the help of a cobbler, our vision is executed. Metal wires are removed and the tyres are carved into footwear soles. acid attack survivors as well as the board of directors at Tyron then beautify the footwear using sustainable decorative items. That's how we come up fashionable and high-quality sustainable footwear.

What is the most gratifying thing about the participation in the JA Company Program?

The company program gave us a platform to establish a business that now we call our own. It's been a beautiful journey, where we have learnt actual application of concepts and it has driven us to bring a change in the society. All of us are passionate about the cause of sustainability and this competition has helped us to grow our business while building a network full of like-minded people.



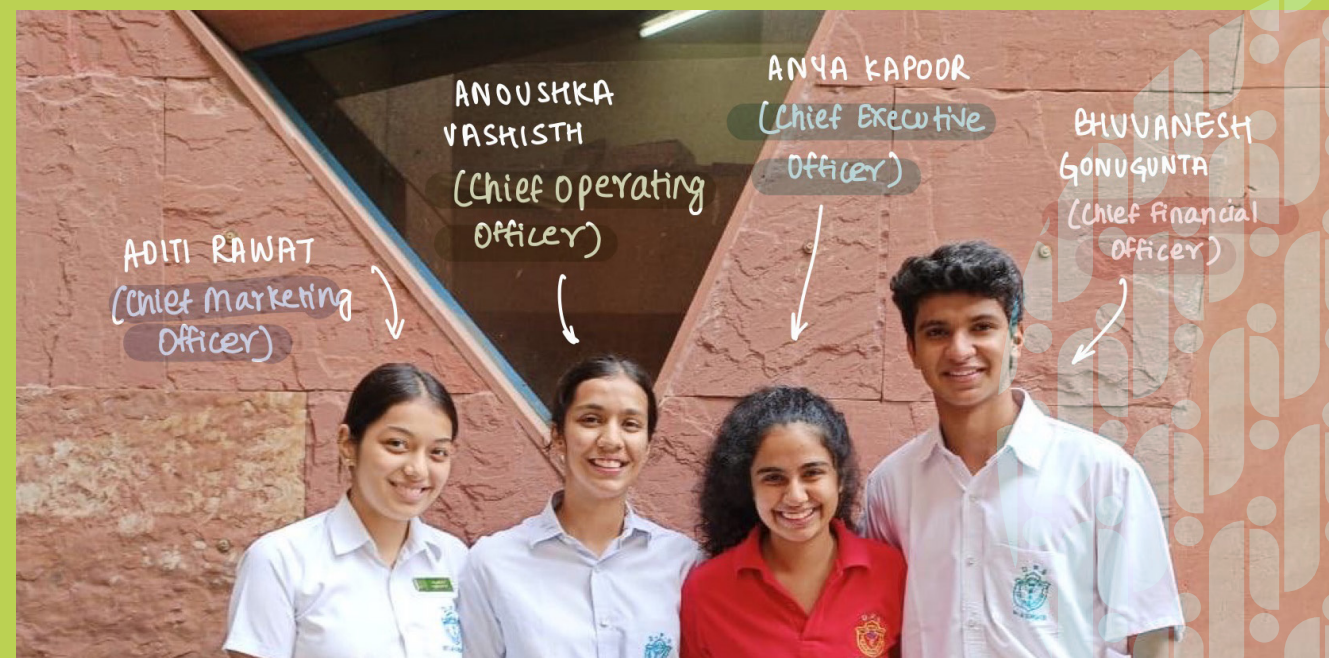
Banalala Ltd.

Delhi Public School Sector-45
Gurgaon, Haryana
JA India



About the company

We're a company run by 16-year-olds that creates packaging/tote bags out of banana paper. Banana trees produce fruit only once and are then cut down, leaving abundant waste as tree trunks that are either burnt or dumped carelessly. By utilizing the stem of the banana tree, we make packaging out of the so called 'waste', making the process highly resource-efficient, and dramatically reducing the carbon footprint by providing a sustainable alternative to plastic and paper bags. Our product is biodegradable and the production process is carbon free.



Anoushka Vashisth

To develop products that are unique and help the society as well.

Anya Kapoor

I would like to give back to my community through my entrepreneurial efforts.

Bhuvanesh Gonugunta

To explore innovative modes of finance to ensure resilience and sustainable growth.

Aditi Rawat

To bring my creative ideas to life.



What is/are the product(s)?

Our product is bags made out of banana fibre. Banana fibre is made out of the stems which are agricultural waste. Our product is completely biodegradable and can be recycled. The production process is carbon free unlike paper and plastic. Banana fibre is stronger than plastic, fire resistant and is light in weight

What is the most gratifying thing about the participation in the JA Company Program?

The most gratifying thing about participation in the JA Company Program is being able to see our brainchild actually come to life. We were moved when we saw Banalala packaging at retail stores. We are thankful for the experience as it made us realise that we can achieve anything that we put our minds to!



Qcreate SC

SMAN 34 Jakarta
Prestasi Junior Indonesia



About the company

Qcreate Student Company is a company that focuses on education and technology. Our main purpose is to increase the quality of education in Indonesia by developing an engaging learning media with easy access to STEAM (Science, Technology, Engineering, Art, and Mathematics) education.



Shafira Nurrohmah

“Entrepreneurial aspiration that I have after joining the JA Company Program is to have a business that can contribute to solve a problem in the world.”



Bahira Berliani

After experiencing the JA Company Program, I am becoming more interested in establishing a small business together with a partner in the future and start an investment.



Clara Widyatna

After joining the JA Company Program, I hope I will learn from this amazing opportunity and become a capable individual in the business field. In addition, by joining this program I am also interested in being able to have a business and run a company properly.”



Diandra Srivania Irwandini

After joining the JA Company Program, I hope can develop my own business that I currently have because with this program I know how to manage a business, especially in terms of product development.”

What is/are the product(s)?

The products we produce are boxes containing interactive learning tools and kits that can be assembled according to the theme. We create four STEAM-learning products:

- 1) Slimate: a magnetic slime kit with video tutorials and discussion of the chemistry in slime.
- 2) Mathricks: mathematics learning cards for elementary school students with explanation videos and summary of the material on each card. We provide 30 question cards with discussions that are accessible after scanning the QR Code on each card. In addition, there are challenge cards that can make learning more fun.
- 3) Paint N Count: innovation from Paint by Numbers that allows you to color your own tote bag.
- 4) Macropad: a programmable keypad kit that teaches how to program easily with a software to customize what you want to do as you wish. We provide video tutorials of each product that are accessible after scanning the QR code on the product.

What is the most gratifying thing about the participation in the JA Company Program?

The small steps that we took turned out to have tremendous effects on us today. The learning process of building a company, from determining business ideas to representing Indonesia in the APCOY 2022 competition, is a valuable opportunity for us.



MICO SC

SMAN 1 Cisarua
Prestasi Junior Indonesia



About the company

MICO SC is a student company that was formed because of the common vision, mission, and goals of several people who want to solve the problem of the strained relationship between children and parents by creating new innovations that become a business.



Ghailan Amrul Falah

I want to build my own business, with knowledge and experience that I gained while participating in this program, I hope I can learn a lot and become a successful business man in the future.



Eneng Astrid Dwi Putri

After joining the JA Company Program, I aspire to be able to establish my own business one day, with the knowledge and skills that I gained while participating in this program, I believe I can become a successful and professional entrepreneur in the future.



Salma Arini Alfakhoirat

from the knowledge that I have gained so far, I want to continue the mico business by developing some additional products such as jackets, hats or other objects



Nurul Fauzi

With all the extraordinary knowledge that I have gained after joining this program, I have aspirations to realize my dream business.



What is/are the product(s)?

MICO is a design and printing service of the child expression result that are put in the picture works on paper, canvas or image application to perpetuate the child development with high emotional function, which are Appreciating, Bonding, Creativity, and Developing.

What is the most gratifying thing about the participation in the JA Company Program?

The most gratifying moment is when our innovative product can be used by the public and when the buyers are happy with the presence of our products. With the knowledge and experiences gained from our participation in the JA Company Program, we are able to develop MICO SC that can solve a problem faced by the community. One of the best experiences we had was when we realized that so far we have gone through many processes that have made us grow and develop to be greater than before. Many skills were trained from the process that has been passed, including leadership, the courage to try and fail, and one of the essential things, which is bonding with the others, which has made us able to survive this so far.



Emiry

Fukusho High School
JA Japan



About the company

Emiry had 16 employees and tried to make products that are good for the environment by using clothings that are no longer used and turning them into recycled materials.



Shion Kanda

“Through this activity, I learned the importance of fellowship and the necessity of being proactive. In the future, I would like to use this experience to establish a company that can further develop the field I want to work in.”



Moe Matsusaki

I had no knowledge of how to run a company, but through Company Program I experienced a lot of selling as a sales department. I will use the power of action I acquired there to think and act on pinch points as opportunities even under the influence of Covid-19.”



Kento Taniguchi

I learned a lot of things about business after joining this program. I will use the knowledge that I gained from this program after high school and study more about it and hope to start a business after college.”

What is/are the product(s)?

We made recycled products such as mats and portable tissue cases.



What is the most gratifying thing about the participation in the JA Company Program?

When the customers looked happy with our products and gave us positive comments, we were satisfied and motivated to improve the products even better.



Prochance Enterprise

SMJK Katholik
JA Malaysia



About the company

Prochance Enterprise was established by 22 members. Our company aims to provide the most authentic Malaysian traditional products to the world. Our mission is to incorporate Malaysian culture into daily life in a modern and environmentally friendly way.



Yap Yan Yiu

“ My entrepreneurial aspiration after joining the JA Company Program is to step out of my comfort zone and broaden my limitations.



Low Yit Han

My entrepreneurial aspiration is to create products and provide services that will help people in their daily lives.



Wong Wei Kay

I would like to have my own company in the future which not mainly focus to gain profit but return to the society.



Tan Qian Hui

I hope to be able to start my own homemade ice cream business.

”

What is/are the product(s)?

Batik tote bag

What is the most gratifying thing about the participation in the JA Company Program?

The most gratifying thing about the participation in the JA Company Program is we had hands-on experience on how to manage our business and carrying out production from scratch.



Green Domino

Global Indian International School PG
Smart Campus, Singapore
JA Singapore



About the company

Green Domino aims to influence, educate, and usher environmental activism in young children. We plan to do this through our innovative and eco-friendly boardgame, designed to encompass different aspects of climate change and environmental values. We are committed to providing unparalleled entertainment alongside environmental values to our customers, paving a way for a resilient future. We hope our game will help to build a greener and sustainable city, aligned to the Singapore Green Plan 2030. We also noticed that there was a lot of theoretical information about sustainability due to which students were not able to grasp the information. Green Domino is an award-winning social enterprise that makes fun and educational board games for kids that are centered on environmental conservation. We made and sold all 25 of our board games within the first 30 days to individuals, schools and NGOs over 3 countries. Our startup has been recognised as the winner and 'most promising product/service' in the JA Singapore Company of the Year competition and the platinum award in the international GIIS Global Excellence Day competition.



Shaivi Sheth

"I have gained various skills from JA COY competition and this has really help develop me into the person I am today. It really gave an insight into how the real business world works and this will truly help in future as I aspire to open my own startup. I'm looking forward to meet like-minded people in AP COY."



Omkar Dighe

"In the long run, I aspire to open my own hedge fund in the long run after being able to acquire the required skills, knowledge and experience in the field of financial markets."



Arohee Temurnikar

"I am deeply interested and passionate to make a social impact on the world. The opportunity to be a social innovator and entrepreneur and mentored by industry professionals was the best experience I ever had. I will develop my entrepreneurial skills alongside personal growth and can't wait to interact with so many students from all over the world."



Jivika Sanjaykumar Bhat

"JA company program has taught me various skills and my entrepreneurial aspiration is to work in larger firms as a finance head especially in a sustainable company!"

"



What is/are the product(s)?

Green Domino is a board game that is based on climate education and sustainability. The game spreads awareness about simple steps that can be adopted to lead a sustainable lifestyle. Players go through a series of stages, that show how your actions can have a positive or negative domino effect on the planet, thereby nurturing the next generation of climate activists.



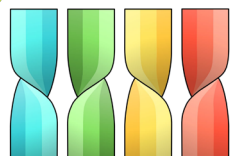
What is the most gratifying thing about the participation in the JA Company Program?

We were able to apply the theoretical knowledge on business that we learned in school in the real world by running a company and selling products to consumers. We learned the inner workings of startups, product ideation and generation, production processes and supply chains and business and entrepreneurship as a force to create a positive social impact on people and our planet. The experience of working in an interconnected world and being mentored by industry professionals has been valuable, especially for our professional growth.



ReadCycle

Nexus International School Singapore
JA Singapore



-READCYCLE-

About the company

ReadCycle is a student-led company that aims to help reduce paper waste by repurposing used paper into high-quality, hand-made bookmarks that come in over 20 unique designs. Our company also encourages reading as a habit for young children with the compelling and warm designs made by our time.



Arda Mumcu

“The JA program has allowed me to experience how a real-life startup feels like, and taught me lots of important skills on how to combat challenges. Therefore, I would like to have my own e-commerce startup in the future, and my learning experience after the JA Company program will undoubtedly allow me to make better decisions and lead my team more effectively.



Sirena Yang

I think communication and delegation is one of the most important part of a business. When a group of people work together, the most ideal situation is to have everyone be a part of it and be able to bring their experiences and specialities to making the business a success. Therefore, my entrepreneurial aspiration after JA is to one day start my own company. I will make sure that my future company will be a success through the experiences I've learned through JA.



Sean Woo

I aspire to start my own law firm or consulting agency in the future. Utilizing the vast knowledge I have gained from JA for a variety of business functions, I will be well suited with knowledge and experience to best guide my business. To me, the most inspiring thing about entrepreneurship is the desire to help others, whether it be by providing a product or service. I seek to accomplish this eventually with my own business.



Calista Leung

In the future, I aspire to be a filmmaker with my own production company. Through JA, I have gained many skills which will help me run a successful business. I learnt that communication and teamwork are two key aspects in order for entrepreneurs to work well together.

”

What is/are the product(s)?

ReadCycle bookmarks are created from a delicate process of converting used paper into paper pulp, drying it, printing on the designs, sewing the layers together and adding on eyelets with strings put through them for a finished look. All of the bookmarks that ReadCycle sold were made by the production team internally.



What is the most gratifying thing about the participation in the JA Company Program?

The JA Company program has allowed each and every one of us to build and consolidate the relationships we had with one another, attain crucial business skills and most importantly, experience what it's like to be working in a realistic business environment where we have to solve problems through brainstorming and communication.



Aruna

Bangkok Patana School
JA Thailand



About the company

Aruna is a fashionable line of fidget jewellery, with the purpose of releasing high stress using tactile stimulation. Our brand intends to create a co-action between fashion and function, with the goal to destigmatize mental health conversations and promote unisex jewellery. We have a CSR-driven mindset due to which we are committed to sourcing raw materials from ethical, local suppliers who are affected by the Covid-19 pandemic and to collaborate with NGOs with like mindsets.



Muniza Parvaiz

"I want to continue to create new things as a business which people seem to enjoy and want, not only because I love being creative but also because our products are linked to spreading awareness for things such as anxiety which is a common thing people struggle with daily, so if we can help reduce that in any sort of way, I'm sure it's appreciated."



Shiksha Srivastava

"I look forward to expanding Aruna Jewelry more and come up with more ideas which would make our jewelry more unique. And I would love to come with more ideas which would benefit our company, and the society. I really look forward to launching new designs for our company in the upcoming future, and do as much as I can to support people with their mental health and well-being."



Ashley Uh

"To grow and further expand our company in order to raise more awareness of mental illnesses and to be able to provide aid to those in need of fidget jewelry."



Rosaleen Knox

"I love learning and creating new things, which don't only benefit me but others around me. The products of Aruna are so pure. There is so much love and attention put into the business not only do our products help with anxiety and coping with the transient world around us, but we also helped by raising awareness and donating to charity. I plan to keep this aspect of love and care as one of the main focuses in Aruna Jewelry."

What is/are the product(s)?

Aruna has 3 designs: Meraki, Harmonia and Gaia (which was discontinued in the 3rd phase of production), manufactured by Bastiaan Co.,Ltd, and made from ethically sourced 925 sterling silver, rhodium plating and freshwater pearls. Our distinctive designs are far from the cliches that usually surround pearl jewelry, with creative designs that add a contemporary yet light hearted zest that is perfect for transitioning from day to night. Aruna has set itself apart as a blazing, new force in the jewellery industry, with never - done - before jewellery that our clients can fidget with the moving pearls that spin and move around a silver frame.

What is the most gratifying thing about the participation in the JA Company Program?

The most rewarding parts of this endeavor were the small wins, whether it be selection of an idea after hours of brainstorming or the reveal of the first prototypes: it's an inexpressible feeling to see ideas come to life like this. Furthermore, one of our main highlights was the feeling of we were successfully able to fulfil many of our goals, even after the unexpected switch of suppliers. One of these being the fact that 4.76% of our customers in our 3rd phase of sales were males: which shows the small yet meaningful impact we as a group had in the society around us.



Keep Co.Ltd

Satit Kaset IP, Kasetsart University Laboratory School, International Program
JA Thailand



KEEP

About the company

Keep Co.Ltd is a company established by Satit Kaset International Program students in the year 2021. Our company produces a multifunctional folder from vegan leather. Our mission is to "create a unique and functional storage device stylistically tailored for the students". KEEP consist of 16 employees with Pichapong Tiemprasert as the president and five branches: Marketing, Finance, Production, Human Resources, and Public Relations.



Sapanna Rangputtipong

To learn more about business and follow my father footsteps.



Viva Mullen

Applying the knowledge in real studies and getting experience in the business field.



Chotika Owarang

Utilizing the skills and knowledge learned throughout the competition to become a successful entrepreneur and help others in the future.



Pichapong Tiemprasert

Learning the skills necessary for an entrepreneur and being able to apply that to real life in the future.



What is/are the product(s)?

With our company's mission, we created "Keep". Keep is a multifunctional folder that strikes a balance between functionality and minimalistic design. The folder includes different compartments, allowing the storing of documents, pencil cases, stationeries, and other miscellaneous items.

What is the most gratifying thing about the participation in the JA Company Program?

Through the span of the competition, our team got an opportunity to improve our collaboration. Working together improved our synergy as a team. And although at first, it was quite difficult managing the work among each department, we figured out a rhythm that allowed seamless cooperation. Being able to grow as an individual was the most gratifying part of the experience, and we, as a team, are grateful that we are given a special opportunity like this.



BLEVN COMPANY (Better Learning Environment of Vietnam)

Thanh Xuan Secondary School,
Hanoi, Vietnam
JA Vietnam



About the company

Our company consists of young entrepreneurs who are passionate about scientific research and business. We are here to introduce our product to everyone to protect one's beautiful smile.



Nguyen Hoang Ha My

To start a company like Jeff Bezos

Le Minh

To be a millionaire

Trinh Phuong Linh

To be a CEO of a financial company

Hoang Duc Minh

CEO in business

What is/are the product(s)?

The product is TX Green Nano mouthwash made from silver nitrate and Satinash leaves with the technique of green chemistry. It's environmentally friendly to nature and safe for human to use as well.

What is the most gratifying thing about the participation in the JA Company Program?

Our main goal is to complete the project and introduce the product to the market.



About The Judges



Agus Ciputra

President Director,
BASF Indonesia



Anna Maria

Former VP Community
Investment and Promotion
Development Partner,
Prudential Indonesia



Anton Rizky

Head of Corporate
Communications, PT Austindo
Nusantara Jaya Tbk.



Brian Arnold

Tax Partner (International
Taxation Advisor),
PwC Indonesia



Diky Risbianto

General Manager - Head of
Corporate and Consumer Affairs,
PT Hero Supermarket Tbk



Dina Ernawati

Technical Advisor to Women
Leadership Development Project,
USDOJ ICITAP,
US Embassy Jakarta



Esther Samboh

Public Policy Manager,
WhatsApp



Kevin McQuillan

Chief Marketing
and Customer Officer,
Zurich Insurance



**Nazly Parlindungan
Siregar**

Partner, Head of Tax,
Assegaf Hamzah & Partners



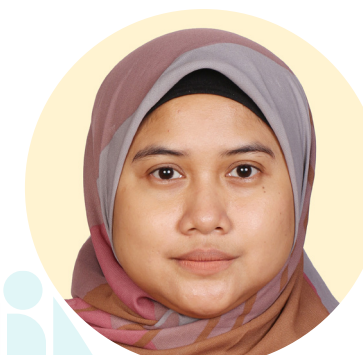
Gevi Achdiat

Director,
PT AIG Insurance Indonesia



**Milla Feryanti
Yudianingsih**

Shareholder and Director,
Surya Yudha Group



**Nyi Mas Gianti
Bingah Erbiana**

General Counsel,
PT Daimler Commercial Vehicles
Indonesia



Hilmi Adrianto

Head of Public Policy and
Government Relations,
Tokopedia



Nanang Siswanto

SVP Marketing Division Head
Snacking Foods,
PT FKS FOODS



Peter Meyer

Governor Emeritus/Services Chair,
AmCham Indonesia

About The Judges



Regina Vianney Ayudya

Founder & CEO,
PT Ardiya Dinara Indotrade



Reno Rafly, MS

Director, Catalyst
Global Consulting



Wayah Surya Wiroto

Managing Director,
Endeavor Indonesia



Scott Hanna

General Superintendent,
PT Freeport Indonesia



Stavia Dexterina

Head of Country HR Indonesia,
Nokia



Dr Unang Mulkhan

Director,
UNILA SDGs Center



I am Samantha Vun, President of JA Asia Pacific Alumni.

First and foremost, congratulations on completing your journey at COY, we are immensely proud of you.

Having reached the end of your chapter in high school, one of life's biggest milestones, we are most excited to welcome you to our wonderful family at JA AP Alumni.

JA AP Alumni has been my home for two years now, and it has been an amazing global platform for me to grow. At JA AP Alumni, we are always striving to create opportunities for our alumni. Be it internships, mentorships or networking opportunities, we want our alumni to be well-supported.

So hesitate no more and join us on Gather today! You can also follow us on our socials:

gatheralumni.org



Instagram



LinkedIn



People Behind the Event



Event Leaders

Arunee Narula

Regional Operations Director,
JA Asia Pacific

Jaya Panggabean

Communications Manager,
Prestasi Junior Indonesia

Prestasi Junior Indonesia Team

Assessment Team

Utami Anita Herawati
Vitis Rakhma Noviagama
Elsa Yanti
Syafril Riza
Resa Nur Priantina
Retna Widiyasrini

Event Team

Florentina Jabar
Nirma Septira Anggraini
M. Lintang Azaikevin
Natya Lakshita

Event Host and Talent

Rory Asyari
Liga Tari Krida Budaya UI

Social Media and Creative Team

Rizky Aprilia Fajarningtyas
Syafril Fauzi
Widya Eka Safitri
Rekametri Video Production

Technical Support

M. Tegar Anandhita
M. Lutfi Yasin
Aloke Pictures



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Indonesia**

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